

Business Standard

WEDNESDAY, MAY 8, 2019

Business Standard

CAMPUS
TALK

JIMS PROMOTIONS

International Conference on Advances in Management ICAMP 2019 organized by JIMS Rohini

The ever-evolving environment of business is the key reason for advances in management practices. With an aim to create and offer a platform for understanding and sharing management specific practices and solutions to contemporary issues, Department of Management - PGDM, JIMS Rohini organized International Conference on Advances in Management Practices - ICAMP 2019 on 27th April.

The Conference began with the Conference's inaugural address

by the eminent Dr. Geogji Kakat Professor, JIMS invited the gathered researchers towards practically relevant themes and integrity of research. This was followed by a panel discussion chaired by Dr. J. K. Goyal, Advisor, JIMS who shared the future on contemporary business practices shared by experienced corporates - Mr. M. A. Mahajan, Senior Vice President (R&D), British Foods; Mr. Shikha Srivastava, Head (HR), Refractor Industries Ltd. and Mr. Vivek Khandelwal, National Manager (Direct Sales), Sharp Business Systems. The inaugural session ended with the ceremonial launch of a book on Conference Proceedings published by Emerald Publishing, India.

This was followed by four research sharing sessions



on - advances in marketing management practices, advances in international business management practices, advances in financial management practices, and advances in HR management practices.

The scholarly session not only saw the learning and dialoguing to the research session experts but also the award of outstanding research work. At each of the sessions by Dr. Pradyumn Kumar, Director, JIMS and Dr. Pratima Gupta, Dean and Professor, JIMS. The gathered researchers, academicians, educators and management practitioners availed the perfect opportunity to interact and mutually benefit from each other's experience at ICAMP 2019.