







# M A G A Z I N E Z





















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#### Director's Message

#### Dear Alumni,

Heartiest greetings to JIMS alumni. It is an honor that I'm sketching this message for my alumni today. I am an ardent believer that the wealth of any educational institute lies in its alumni base.

As a student you flaunt your school, college or university. As you gain prominence and attain success, tables turn & the institution takes pride in flaunting your name.

In its 24 year long journey as an educational institute, Jagan Institute of Management Studies has always made an earnest endeavor to nurture the brightest brains of the country.

JIMS constantly believes in creating professionals who are socially responsible to the environment and professionally accountable to their workmates. We provide our students a rewarding academic environment and focus on their overall development.

We are proud that we are creating dynamic leaders who can contribute to the workforce of tomorrow. Holding eminent positions, our alumni are making an impact in their professional circuits.

We value relationships and constantly work to strengthen ties with our alumni. For this purpose, the JIMS Alumni Connect Network organizes various Annual Interaction Forums, Guest Lectures, Mentorship Programs, Sports Meets, Coffee Meets and Cultural Events on a regular basis.

The recent get-togethers provided the JIMS family an opportunity to hear your experiences and make amends as per your suggestions.

We extend our gratitude for your commitment to the Institution and look forward to your active participation in all the upcoming alumni events.





**HOD's Message** 

Making a modest start in 1993, JIMS has now acquired the status of a premier educational institute nationwide. In its journey of over 20 years, JIMS constantly aims to enlighten minds and secure futures. It gives us great pride to see that our alumni strength is increasing every year and you're all securing your position and making impactful contributions in your professional domains. JIMS Alumni take with them cherished memories of joyous times spent at the institute that remain embedded in their hearts forever.

We value your accomplishments and celebrate your success. We have always maintained good relations with our alumni and want to assure you all that we will provide you all possible support as you embark on your professional journey.

We constantly strive to strengthen the alumni institute connect and make all virtual and visible efforts to build valuable relations with you all.

To build strong relations with our alumni and encourage interactions, the JIMS alumni connect network organizes several coffee meets, alumni dinners, interaction forums and cultural events at regular intervals. Over the years, JIMS has organized more than 11 alumni coffee meets with two successful ones held recently in Mumbai and Jaipur.

The recent meetings and get-togethers provided us an opportunity to hear your experiences and life stories and consider your suggestions for the betterment of the institute.

It's been an honor to have you in full strength at these events. Seeing your responses, we plan to organize various such events in the times ahead.

Alumni engagements demonstrate an unshaken commitment to the institute and we hope that the entire JIMS family takes pride in the institution. Together, let's make JIMS even more vibrant and welcoming for our alumni.



### **ALUMNI ASSOCIATION COMMITTEE- 2016-17** " ALUMNI ASSOCIATION MEMBERS"



Mr. Vivek Singh Sidhu Course: PGDM-PT Batch: 2005-08

Company Name: Pencillati Studios Designation: Managing Director



Mr.Hitesh Raj Course: PGDM-IB Batch: 2011-13

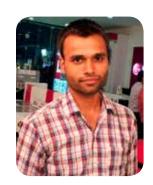
Company Name: STP limited Designation: Assistant Manager



Mr. Ankur Goyal Course: PGDM Batch: 2009-11

Company Name: Shoozpot

Designation: Proprietor & Founder



Mr. Yuvraj Singh Shekhwat

Course: PGDM Batch: 2011-13

Company Name: Walmart Designation: Manager



Ms. Shilpa Garg Course: MCA Batch: 2006-09

Company Name: Bank of America

Designation: Analyst



Mr. Karan Lakhina Course: PGDM-RM Batch: 2011-13

Company Name: KPMG

Designation: Associate Consultant



Ms. Disha Grover Course: MCA

Batch: 2006-09 Company Name: JIMS

Designation: Assistant Professor



Mr. Gunjan Aggarwal

Course: MCA Batch: 2008-11

Company Name: Nagarro Software

Pvt.Ltd.

Designation: Lead-Technology

## **Artificial Intelligence**



Ms. C. Komalavalli

Associate Professor (IT) MCA Programme

Artificial Intelligence is a subject of interest to the human race. With the invention of computing machines and logical reasoning machines at the turn of 20th century, we have moved closer to creating intelligent machines, which was once a distant dream.

With huge strides being taken in the field of computer science and enhancing hardware capabilities (computers being built with staggering memories), Al research has received a boost in the recent times.

Defining and evaluating intelligence by itself is a challenging task. Dictionary defines Intelligence as "the ability to acquire and apply knowledge and skills". Hence a person with the ability to acquire knowledge and skills and apply them optimally for a certain problem or situation is perceived as an intelligent person. However, intelligence can be perceived as a display of abilities to judge, reason, understand, comprehend, plan, strategize and more.

The term Artificial Intelligence can be applied to a machine that mimics "cognitive" functions that human minds associate with other human minds.

Nowadays, many industries tend to replace or have already replaced humans with robots, especially in assembly line industries such as automobiles to handle semi-skilled and skilled jobs, to work in hazardous environments and jobs repetitive in nature.

These robots mimic high human skills and have a psychological and physiological advantage over humans. However, they can't be termed as intelligent machines, as they do not fit into the definition of "thinking" machines. They simply do what has been programmed. A combination of robots with intelligence, an "I-Bot" is a topic of intense research around the globe.

The research on AI is firmly built on the conjecture "every aspect of learning or any other feature of intelligence can be so precisely described that a machine can be made to simulate it". In order to develop Artificial Intelligence, we need to understand what constitutes "ARTIFICIAL INTELLIGENCE".

The current research of Al capabilities aims at understanding human speech, competing in high level strategy games such as chess, self-driving cars, interpreting complex data and social behaviour.

All the above capabilities involve "reasoning, knowledge representation, planning, natural language processing, perception and ability to manipulate and move objects.

The approaches used for realising the above qualities include statistical methods, computational intelligence and symbolic Al. The development of Al uses tools and methods from varied fields such as mathematics (probability, mathematical optimization, and logic), computer science (computation and data processing) medicine (psychology, neuroscience), linguistics and philosophy.

The "QUALITIES" as we saw earlier are nothing but certain traits or abilities that an intelligent machine will use/display to achieve an intelligence capability. Qualities such as reasoning, knowledge representation, planning and strategizing, which are traits exhibited by intelligent humans in everyday activity pose huge problems to build in, into a machine.

These traits need a large amount of computational resources and huge data base of knowledge; concept of time, space. dimension, relations between objects, awareness of environment, behavioural science and so on.

Social Intelligence is a higher level intelligence that needs complex knowledge such as social standing of the person, interests, prejudices, culture, and sex of the person. Chatbots fall in this category.

The highest level of AI is "creativity" and "innovation", which also raises ethical issues. Whether Al can ultimately be able to replicate an "Albert Einstein" or "Sachin Tendulkar" or "Ravi Shankar" or "an all in one" I-Bot is a question only time can answer.

## Development of Artificial **Intelligence**



Dr. Praveen Arora,

**HOD- IPU Affiliated Programmes** 

he Greek mythology is the root of the development of Al. It is evident from the antiques behaving with some degree of intelligence present in literature. Later, it became possible to create programs that could perform some intelligent tasks. If we look back to the future board, many predictions have become reality and a couple of them might not be far away. Artificial intelligence is taking root in our everyday lives by converting the imagination of some of the science fiction writers into reality. The first working Al programs were written in 1951 in the University of Manchester (UK): a draughtsplaying program written by Christopher Strachey and a chessplaying program written by Dietrich Prinz and now the fields in which AI is implemented are Automation, Weather Forecasts, Cybernetics, Email Spam Filtering, Google's Search Predictions, Speech Recognition, Apple's Siri, and many more. All of these have machine-learning algorithms that enable them to react and respond in real time. The efficiency of Artificial Intelligence is immeasurable but there are also growing pains associated with it.

A robotics company called Boston Dynamics had recently made headlines in the industry by developing a promotional robot reindeer. The company uploaded a marketing video which shows three robot reindeers pulling a sleigh across a lawn. The robots were dressed for Christmas by having antlers and Christmas decoration. Another firm called Google Deep Mind, apart from

being in the gaming industry, has partnered with the hospital in order to help diagnose age-related macular degeneration rapidly. The disease is diagnosed using Optical Coherence Tomography (OCT) scans. The eye health professionals take too long to analyse these scans. As a result, there are delays in the initiation of the treatment. Google Deep Mind has partnered with them to investigate how machine learning can help in the effective and efficient analysis of these scans. This will lead to a quicker diagnosis and onset of medical management. In the long run, this will reduce the number of people who get blindness due to the disease. Google wants to teach artificial intelligence to be creative and so AI can now compose music, play games such as human beings, Aaron- a computer program that can paint pictures.

Artificial intelligence helps us to reduce errors and makes our chance of reaching accuracy with a greater degree of precision a possibility. The very idea of creating artificial intelligence is to make the lives of humans easier. Researchers of artificial intelligence want to bring in the emotional part to the machines along with the general intelligence. Intelligence is believed to be a gift of nature. An ethical argument continues, whether human intelligence is to be replicated or not. Machines do not have any emotions and moral values. They perform what is programmed and cannot make the judgment of right or wrong. The best way forward is that humans and machines live harmoniously, leaning on each other's strengths.





Prof. MCA Programme

#### **Future of Robotics and Artifical Intelligence**

For many years, we have seen science fiction and looked forward to a future in which robots are intelligent and performing a number of tasks that we imagined only humans could perform. The Terminator, The Matrix, Blade Runner and I, Robot are all good examples of this vision.

Until few years back, consideration of what this might actually mean in the future was unnecessary because it was all science fiction, not scientific reality. Today however, science has not only turned fiction to reality but has also introduced practicalities that were not even thinkable in the past decades.



#### **The Robotic Language**

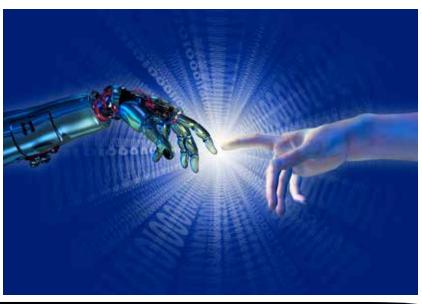
The robots have landed in a variety of workplaces, expanding skills, moving up the corporate ladder, showing awesome productivity and retention rates, and increasingly shoving aside their human counterparts. One multi-tasker bot, from Momentum Machines, can make and flip a gourmet hamburger in 10 seconds and could possibly replace an entire McDonald's crew. A manufacturing device from Universal Robots doesn't just solder, paint, screw, glue, and grasp but also builds new parts for itself on the fly when they wear out or bust. Just recently, Google won a patent to start building worker robots with personalities.

As intelligent machines begin their march on labour and become more sophisticated and specialized in comparison to their first-generation cousins Roomba and Siri, they get an outspoken champion in their corner: author and entrepreneur Martin Ford. In his new book, Rise of the Robots, he argues that Al and robotics will soon overhaul our economy.

#### **Rise of the Robots**

Oxford University researchers have estimated that 47 percent of U.S. jobs could be automated within the next two decades. And, if even half that number is closer to the mark, workers are in for a rude awakening.

Manufacturing of drones, which has numerous applications, is an important segment of Robotics. A leading quadcopter maker, DJI, is refining drones for crop spraying, industrial surveying and high-end filmmaking. The market for drone hardware is expected to hit US \$ 6 Billion by year end and the market for software and services is expected to grow at a faster pace. This is one of the areas where engineers and software developers may find new job opportunities.



www.jimsindia.org



#### The structure of a DRONE

In Ford's vision, a full-on worker revolt is on the horizon, followed by a radically new economic state whereby humans will live more productive and entrepreneurial lives, subsisting on guaranteed income generated by the amazing machines.

#### WHAT IS AI?

From SIRI to self-driving cars, artificial intelligence (AI) is progressing rapidly. While science fiction often portrays AI as robots with human-like characteristics, AI can encompass anything from Google's search algorithms to IBM's Watson to autonomous weapons.



#### Interior of a self-driven car.

Artificial intelligence, today, is properly known as narrow Al (weak AI), in that it is designed to perform a narrow task (e.g. only facial recognition or only internet searches or only driving a car). However, the long-term goal of many researchers is to create general AI (AGI or strong AI). While, narrow AI may outperform humans at whatever its specific task is, like playing chess or solving equations, general Al would outperform humans at nearly every cognitive task.

#### The Future

Artificial Intelligence (AI) is a perfect example of how sometimes science moves more slowly than we would have predicted. In the first flush of enthusiasm at the invention of computers it was believed that we now finally had the tools to crack the problem of the mind and within years we would see a new race of intelligent machines. We are older and wiser now. The first rush of enthusiasm is gone, the computers that impressed us so much back then do not impress us now, and we are soberly settling down to understand how hard the problems of AI really are.

What is AI? In some sense, it is engineering inspired by biology. We look at animals, we look at humans and we want to be able to build machines that do what they do. We want machines to be able to learn in the way that they learn to speak, to reason and to have consciousness.

In the coming decades, we shouldn't expect that the human race will become extinct or be replaced by robots. We can expect that classical AI will go on producing more and more sophisticated applications in restricted domains - expert systems, chess programs, Internet agents. However, if at any time we expect common sense we will continue to be disappointed as we have been in the past. At vulnerable points these will continue to be exposed as `blind automata'.

## Artificial Intelligence: Our Virtual Assistant



Dr. Sumesh Raizada

Dean-PGDM Programme

magine a humanoid robot teaching science to a bunch of students in a garden. Well, it seems to be a fantasy at present. but that day is not far when it will turn into reality, thanks to Artificial Intelligence (AI). A relatively new field, it is now finding vast applications in industry sectors ranging from Automobiles, Medical Diagnostics, Surgery and Oil Explorations to Financial Planning, Forestry and Weather Predictions.

#### **Applications of Al**

In the last couple of years Artificial Intelligence has been impacting our daily lives, without us even being aware of it. While some of these Al applications are already in use, others are in the testing stages and might be available to users in the near future. These are as follows;

- Virtual Personal Assistant Siri, Google Now, and Cortana are all intelligent digital personal assistants that help in finding useful information whenever you ask for it using your voice.
- Video Games Al has increased the complexity and effectiveness resulting in video game characters that learn your behaviours, respond to stimuli and react in unpredictable ways.
- Smart Cars Google's self-driving car project and Tesla's 'autopilot' feature are being developed to make driving simple and comfortable.
- Purchase Prediction Large retailers like Target and Amazon are working on pilot projects to anticipate your needs and send you items before you need them.
- Fraud Detection Based on Al support, many banks send e-mails or letters to make sure that you approve the online purchase before sending money over to another company.
- Online Customer Support Many websites now offer customers the opportunity to chat with a customer support representative while they're browsing. In many cases, you're talking to an Al support.
- News Generation Few of the news channels or web portals, such as AP, Fox, and Yahoo, use AI to write simple stories such as financial summaries, sports recaps, and fantasy sports reports.

- Security Surveillance A single person monitoring a number of video cameras isn't a very secure system. With supervised training exercises, security algorithms can take inputs from security cameras and determine whether there may be a threat and accordingly alert human security officers.
- Music and Movie Recommendation Services -While they are rather simple when compared to other Al systems, apps such as Spotify, Pandora, and Netflix accomplish a useful task of recommending music and movies based on the interests you've expressed and judgments you've made in the past.
- Smart Home Devices -Many smart home devices now include the ability to learn your behaviour patterns and help you save money by adjusting the settings on your thermostat or other appliances in an effort to increase convenience and save energy.

In recent years, technology companies have shown enormous interest in developing Al products for the education sector also. The purpose is to assist the faculty in their routine jobs while they can engage themselves in more complex research and planning work. Products such as Cram101 uses Al to help disseminate textbook content into digestible smart study guide that includes chapter summaries, true-false and multiple choice practice tests. Netex Learning allows educators to design digital curriculum and content across devices, integrating media such as video and audio, as well as selfor online-instructor assessment. Carnegie Learning's 'Mika' software uses AI technologies to provide personalized tutoring and real-time feedback for the students.

In future, we may come across many more products and services that shall be based on artificial intelligence and it is the right time to upgrade our skills and competencies to become a part of this revolution.

## Insight by ALUMNI



BATCH 2008-11 (MCA)

#### ➤ What actually is Artificial intelligence and where all can it be included?

Artificial intelligence is the intelligence exhibited by machines or software. It is the subfield of computer science. It includes knowledge-based reasoning, machine learning, and natural language processing.

Ultimate Al would be a recreation of the human thought process -- a man-made machine with our intellectual abilities. This would include the ability to learn just about anything, the ability to reason, the ability to use language and the ability to formulate original ideas.

Artificial intelligence has numerous applications related to finance, medical science, e-discovery, stock market, robotics and so on.

#### How has AI been beneficial in your profile?

Artificial intelligence is an integral part of software engineering. Technologies for machine learning, face recognition, OCR, data analytics etc. are most essential today than ever before. I have been working around IOT domain for a couple of years now and have come across the above-mentioned technologies.

#### > How do you think AI is changing the world?

Artificial intelligence promises to give machines the ability to think analytically, using concepts and advances in computer science, robotics and mathematics. Once they are perfected, nothing will be the same.

A few examples on how it is changing the world are:

Predicting the weather accurately can be tricky, especially when you have to go through large volumes of data, but thanks to artificial intelligence software currently being developed that may soon change. The software will be able to sift through all the data available, get a clearer and better picture of approaching weather phenomena and issue the corresponding early warnings, thus saving lives. The artificial intelligence software will also help farmers and prevent forest fires. NASA is also developing a program that can help aircraft dodge potential storms and danger spots, increasing air safety.

In the case of AI, the neural network of the brain is successfully imitated, even including the ability to learn from past cases. Several studies on artificial neural networks showed that they are able to accurately diagnose some diseases including malignant melanoma, eye problems, and many forms of cancer by analyzing spectral information and diagnostic criteria.

The Da Vinci Si HD Surgical System has already made great

strides in surgical robotics. The system offers doctors superior visualization, precision and comfort. Such surgical robots already deliver smaller incisions, reduce patient pain, minimize need for medication, and shorten hospital stays; all of which reduce medical costs.

#### > Al has had both success and failure. How far do you agree with this statement?

I believe that Artificial Intelligence is a promising field and lots of discoveries and inventions are yet to be made.

I agree that AI has given us success. Till we explore new capabilities in future, we should not consider it to be failure.

No one knows the entire capacity till it's done.

#### > Is it true that AI cannot be separated from the problem of understanding what intelligence is & how it works?

Yes, I do agree with this statement. The basic premise of Al is to make the machine intelligent enough to augment real intelligence. So, the challenge over here is to understand intelligence and how it works and then give the same ability to the machines.

#### > How has MCA as a course helped you in your journey?

MCA as a course is a prerequisite to AI or any other discipline of computer science. IT prepares to disclose various opportunities not only in Al but other fields too. It gives the ability to think beyond and explore more.

#### We are a management and IT institute.How according to you can an academic institute benefit from AI?

Al is the future. It willsoon be an integral part of the entire eco system.

From financial services to management models everywhere it will have a major impact. It should be a part of academics so that the students are well equipped with the required tools and can apply the tools in their respective disciplines.

#### > What role isAl expected to play in the placement of MCA students?

Al will play a major role in the placement of CS students in the near future.

As these technologies will get popular, there will be an increase in the demand of the knowledge and hence, the recruitment process will end up using these technologies.

Al and Big Data technologies should be a part of the curriculum of MCA students.

## Insight by ALUMNI



Pencillati Studios Batch 2005-08 (PGDM-PT)

#### > What actually is Artificial intelligence?

#### Artificial Intelligence

he theory and development of computer systems able to perform tasks normally

requiring human intelligence, such as visual perception, speech recognition,

decision-making and translation between languages.

As can be understood from the definition above, Al is an artificially designed system with an aim to supplement or replace traditional human intelligence and the functions performed by it. Based on its design, an Al system can be potentially self-sustaining and self-learning.

#### > Tell us something about your company and its vision.

Pencillati Studios is an award winning Digital Art and Animation Production Company. Our vision is to put India on the world map by creating the next level of visual experiences for future entertainment. Our team is an interesting mix of AAA gaming and Cell Animation veterans, along with some of the best upcoming talent in India. We have done complete art and graphics for many popular mobiles games such as DragonSoul RPG and short films such as The Bloop Troop.

#### How do you think is AI changing the world?

Al has been around for many decades now as a part of commercial and industrial applications but a rather noticeable trend today is consumer AI such as 'Siri' iOS or 'Google Assistant' in Android becoming a part of our daily lives. It looks like an Al system like 'Hal 9000' from the famous movie 2001: A Space Odyssey might be a reality waiting just around the corner. While some might say that Al is a bad thing, rendering humans jobless, others might see it as an inevitable technological evolution.

#### ➤ How is human intelligence different from AI?

I think human intelligence is more emotionally evolved as compared to the AI of today. It would be interesting to see how the future of AI evolves in that area.

#### We are a management and IT institute. How according to you can an academic institute benefit

Al can be used extensively to automate the operations of an organization such as an academic institute. Automatic student profiling, batch processing, customized training design and automated access management are just some of the examples of the applications which can be developed and implemented.

#### What is success for you and how has MBA from JIMS helped you in achieving this dream?

Success for me is to add value to the lives we touch, whether it is our client, coworker, a family member or any other individual of the society. Studying at JIMS has enabled me with the right knowledge, exposure and tools to become a better individual and a skilled professional.

## **Cherishable Moments @ Alma Mater 2016-17**

### **ALUMNI EVENTS**

#### **Coffee Meet Series 6**

Nostalgia provides a wonderful opportunity to rekindle old memories amongst the alumni. JIMS Coffee Meet Series 6 was organised on 5th March 2016 in Noida at Barista. The event provided a platform to our alumni from different batches to remise memories of the finest periods of their lives. They all shared their experiences and spent some quality time with their fellow alumni as well as with the faculty.

#### **Coffee Meet Series 7**

Starbucks represents something more than just a cup of coffee. Coffee Meet Series 7, held on 19th March 2016, at Starbucks, Bangalore, provided ample opportunities to the alumni based out of Bangalore to came together and relive the moments in their Alma mater. Alumni meet is an on-going tradition at JIMS where alumni from different batches get together and share their experiences and memories.

#### **Alumni Interaction Forum Series 7**

Alumni Interaction Forum was organized on 8th July 2016 at the India International Centre, New Delhi. The event was graced by a hundred participants including Delhi based alumni from full time and part time courses. The speakers for the event were Mr.Atul Khanna from Idea Celluar Limited. Mr. Arun Kaulfrom Usha International and Mr. Deepak Jindal from HCL Technologies. Speakers discussed on the topic, EMPOWERMENT, ENGAGEMENT AND ENTREPRENURSHIP-THE 3 E's of the Economy. The individual address was followed by an interactive question and answer session that witnessed active participation from our alumni. The evening concluded with some refreshments and group photographs.



#### **Coffee Meet Series 8**

The Coffee Meet, Series 8 was organised on 8th September 2016 in Chandigarh at Mocha, Elante Mall and saw active participation from our alumni based out of Chandigarh and the surrounding areas.

#### **Coffee Meet Series 9**

Hosting interactive events is a great way to connect with likeminded individuals and share success stories. JIMS provided a similar opportunity to its Bangalore alumni via Coffee Meet Series 9 that was held at the White Room- Coffee and Kitchen in Bangalore. The alumni and their families had a gala time at the event.



#### **JIMS Premier League**

The Alumni Association of JIMS organised the JIMS Premier League on 12th November 2016 at St. Stephen's College Grounds. Around thirty five alumni from all batches participated in the cricket tournament and enjoyed to their hearts desire. The event concluded with a vote of thanks extended by Dr. J.K.Goyal, Director, JIMS.



#### **Annual Alumni Dinner**

Annual Alumni Dinner was held on 17th December 2016 at Hotel Vivanta by Taj, Khan Market, New Delhi. JIMS alumni of the first batch of 1993-95 participated in the event along with their families. The alumni showed great enthusiasm and interacted with their lecturers. Celebrations were in full swing and alumni were brimming with excitement. The event served as a platform for alumni from different batches to network for future associations. Senior faculty honored the alumni with varied titles.

Ms. Shilpa Garg of MCA batch 2002-05 was titled 'DB2 Solution Point' and Mr. Mohit Virmani of PGDM batch 2006-08was titled 'The Teaching Prowess.'

JIMS also announced the names of the executive committee members selected for alumni association. Mr. Hitesh Raj, PGDM-IB 2011-13, Ms. Shilpa Garg, MCA 2006-09, Mr. Gunjan Aggarwal, MCA2008-11 and Mr. Karan Lakhina, PGDM-RM 2011-13 were the selected members. Ms. Divya Gupta addressed the alumni and other distinguished guests and expressed her gratitude for their active participation. Dr.J.K.Goyal, Director, JIMS welcomed the alumni, faculty and guests for the event. Later, Mr. Manish Gupta, Chairman, JIMS invited the alumni of the first batch and introduced them to the audience. He also laid emphasis on the significance of alumni interactions and invited the guests to all the alumni meets and events to be held in future.



#### **Coffee Meet Series 10**

The Coffee Meet Series 10 was organised on 24th February 2017 at Café Lazy Mojo in Jaipur. The event was a grand success as JIMS alumni from Jaipur participated in large numbers. An ideal platform for business interactions, this meet had alumni from different batches discuss their ideas and corporate scenarios.



#### **Coffee Meet Series 11**

An evening of reunions, JIMS Coffee Meet Series 11 was organized on 22nd March 2017 in Mumbai. The coffee meet was attended by alumni from the first five batches. The meet highlighted the need for active alumni engagements and healthy alumni relations for a fruitful association.



#### **UPDATE AT JIMS**

#### JIMS participates in the AICTE Smart India Hackathon **Grand finale**



Two teams from JIMS were shortlisted by AICTE to participate in the grand finale of SMART INDIA HACKATHON 2017 (World's Largest Hackathon organized by AICTE and MHRD) scheduled on 1st and 2nd April 2017. In this 36 hours long marathon coding event, more than 1200 teams of 6 members each, from all over India participated.

Team "Overflow" with team members Dheera Bora, Sonia Chawla, Preeti Sharma, Pallavi Sharma, Ayush Hooda and Adnan Khaleeg from MCA Semister - 4 participated in the grand finale at Nodal Center Manipal University (Karnataka). Team 'Overflow' prepared a solution to problem code #UGC14 i.e. the problem posed by UGC to simplify the cost and time consuming method of evaluation of proposals. Students prepared the solution under the guidance of their mentors Ms. C.Komalavalli and Mr.Rajkamal. Mr.Rajkamal also accompanied this team to the Nodal Center and helped them with the final solution.



Team "Technocraates" with team members Pranjal Singh Rawat, Sanchita Singhal, Gunjan Agarwal, Nidhi Kumari, Parvinder Singh, Prashant Singh Gehlout from MCA Semister 2) participated in the grand finale at NDIM, New Delhi. Team 'Technocraates' prepared a solution to problem code #DCP3 i.e. problem posed by Department of Chemicals, Ministry of Chemicals and Fertilizers, Government of India, to prepare an inventory of chemicals in India. Both team mentors Mr.Saniive Saxena and Mr. Ravi Dev accompanied their students to the venue and with their motivation 'Technocraates' gained maximum attention and appreciation.



Finance Club InvestoFin organised Certification in Financial Markets (NCFM) - Online Exam"

InvestoFin - Finance Club of JIMS organised "NSE's certification in Financial Markets (NCFM) - Online Exam" on 27th and 28th February 2017 for the students of PGDM first year who planned to opt for finance specialization. The online certification exam was conducted by Mr. Kunal Tyagi, Assistant Manager Business Development, National Stock Exchange in the computer lab at JIMS, Rohini campus. There were 43 registrations as these students were very eagerto appear for the certification exam. Students opted for various basic as well as intermediate level modules such as financial markets, commercial banking, Project Finance Module etc.



## **Accolades for JIMS**

JIMS student team "Undefined" was awarded the 1st prize in NPC Hackathon at the National Productivity Council Head Office inLodhi Road, New Delhi on 12th February 2017. Chief Guest for the occasion was Mr. Sanjeev Gupta, Additional Secretary at The Department of Industrial Policy and Promotions, Ministry of Commerce and Industry. The function was presided over by Director General of NPC, Ms.KalpanaAwasthi, IAS. Students also demonstrated their mobile application which was very much appreciated.

#### **Inter College IT Quiz competition**

On28th January 2017, Jagan Institute of Management Studies and Computer Society of India, Delhi chapter successfully organized the Inter College IT Quiz Competition. We take pride in announcing an active participation of 33 teams from 19 colleges nationally. The event drew appreciation from the participants as well as from MCA students. The quiz was conducted by renowned quizmaster Mr. Ajay Poonia, whose efforts were applaudable. This event also included a talk session on Cyber Security by Mr. Anuj Aggarwal, Director of Center of Cyber Security and Cyber Laws. Teams with podium finish were awarded cash prizes of Rs. 15000, Rs. 10000 and Rs. 5000 for the first, second and third positions, respectively.



#### Successful **FastTrackFinTech Event** organized by SBC & JIMS

Startup Bootcamp Singapore in association with Jagan Institute of Management Studies (JIMS), Rohini and startup incubator UDGAM organized 'Delhi Fintech FasT track' at India Habitat Centre, New Delhi on 18th January 2017. Fintech FastTrack provided a global platform to the startups and entrepreneurs to share their thoughts and plans and get a direction for preparing a successful business plan. UDGAM, a Delhi based startup funding organization and incubator came as a startup mentor to guide aspiring entrepreneurs.

Manish Gupta, Chairman of JIMS, Founder & Chief-Mentor of UDGAM said. 'The backbone of any innovation is its basic research which is going to be the foundation of your company. Don't be shy about sharing your ideas. Your ideas can be mentored and shaped up for commercialization. The focus should be on preparing a Strategic Plan, a Financial Plan and a Human Resource plan. Today UDGAM has 12 startup companies which are being constantly mentored and guided by UDGAM.



## **Accolades for JIMS**

## **XXII Annual Convocation**

The following students were awarded Gold medals for their excellent performance in their respective streams.

Priya Gupta	PGDM	2014-16
Vasu Gupta	PGDM- IB	2014-16
Navdha Bhari	PGDM- RM	2014-16
Swati jain	MCA - 1st shift	2013-16
Srishti Gupta	MCA – 2nd shift	2013-16
Niharika Jain	BBA - 1st shift	2013-16
Bhawna Lalwani	BBA – 1st shift	2013-16
Divya Gattani	BBA – 2nd shift	2013-16
Mohit Jain	BCA - 1st shift	2013-16
Ayushi	BCA – 2nd shift	2013-16



## **Industrial visits organized by JIMS**

PGDM 2015-2017 Batch at	Industrial Visit at Yakult, Sonipat, Haryana
PGDM IB 2015-17 Batch at	PORT Inland Container Depot
PGDM 2015-2017 Batch at	Industrial Visit at Moserbaer, Noida
PGDM 2015-2017 Batch at	Bisleri Industrial Visit at Bisleri, Sahibabad, Ghaziabad
PGDM IB 2015-2017 Batch at	Maruti Suzuki, Gurgaon
PGDM RM 2015-2017 Batch at	Atlas Cycles
PGDM -RM 2016-2018 Batch at	JCB Plant Faridabad Ballabgarh

## Ranking

- Ranked 23rd among the private sector institutes in India by NIRF in 2017
- Ranked 7th in Delhi/NCR and 36th in All India Ranking for top private business schools in India- Business World 2016
- Ranked 45 amongst top 100 Management Schools in India by Outlook in 2016

## MDP / EDP Programme, 2017-18

 $oldsymbol{J}$  agan Institute of Management Studies (JIMS), Rohini, Delhi is pleased to invite your organization for participation in Management / Executive Development Programmes for your Managers and Staff members.

We have been regularly conducting training programmes, to update working Executives as well as Entrepreneurs, on the latest business practices. These programmes are intended to create value and enhance knowledge of the participants who come from diverse backgrounds.

Our training programmes cover wide ranging themes related to Management, IT and Personality Development. Some of the imparted skills may straightaway be applied by the participants in their respective organizations. Our experienced resource persons are drawn from both the academia as well as industry. The pedagogy followed is mostly interactive in the form of role plays, case discussions, hands-on exercises and video clips.

We are pleased to offer our MDP / EDP as per the details attached. However the topics are not limited to the given list only and can be customized and delivered as per the specific needs of the participants. Venue can be both at company's premises as well as at JIMS, as per the requirement.

We invite you to kindly nominate the participants from your organization for the below mentioned programmes.

Sr.No	Topic	Dates	No. of Days	Programme Faculty Incharge
i.	Customer Engagement Strategies	26th August'17	01 Day	Ms.Pooja Jain & Ms.Yukti Ahuja
ii.	Managing Conflicts at Work place	16th Sep.'17	01 Day	Prof.S.C.Kapoor
iii.	Oracle 12c	22 - 23rd Sep.'17	02 Days	Dr.Manjot Bhatia & Ms.C.Komalavalli
iv.	Implementing Quality Management System in Organization	7th Oct.'17	01 Day	Mr.Sanjive Saxena
V.	Understanding, GOOGLY of interview	14th Oct.'17	02 Days	Prof. S.C.Kapoor
vi.	Tracking Macro Variables for Micro Decision Making	28th Oct.'17	01 Day	Dr.Deepti Kakar
vii.	Managing Self for Leading Others	23 - 25th Nov.'17	03 Days	Dr.Preety Wadhwa
viii.	Advanced MS-Excel: Applications in HR, Finance and Marketing	16th Dec.'17	01 Day	Mr.Sanjive Saxena, Mr.Devesh Lowe & Ms.Disha Grover
ix.	Techniques for effective Decision Making in production process	23rd Dec.'17	01 Day	Mr.Sunny Seth
X.	Cyber Attacks and Internet Security	13th Jan.'18	01 Day	Dr.Deepshikha Aggarwal

## MDP / EDP Programme, 2017-18

xi.	Exporting Strategically Competitively - New Ways	13th Jan.'18	01 Day	Dr.Jagmohan Taluja
xii.	The ACE to Soft skill – Attitude, Communication and Etiquette for Success	20th Jan.'18	01 Day	Ms. Parul Raj
xiii.	Managing Professional and Ethical Behaviour for a Successful Career	17th Feb.'18	01 Day	Dr.Sumesh Raizada
xiv.	Financial Skills Enhancement for Non-Finance Professionals	17th Mar.'18	01 Day	Dr.Deepika Saxena & Dr.Navneet Joshi
XV.	Working Capital Management for Small and Medium Enterprises	21st April'18	01 Day	Mr.N.P.Singh & Ms.Sugandha
xvi.	Business Marketing Skill Development	19th May'18	01 Day	Dr.Sumesh Raizada

#### Note:

The Programme schedule is not limited to above dates only. We conduct these MDP / EDP, round the year as per the convenience of the participants and sponsoring organizations

Venue can be both, at JIMS, Rohini or Company's premises

Apart from those listed above, we also customize topics according to the specific needs and requirements of the participants / organizations

For details, please visit: https://www.jimsindia.org/mdp-calendar.aspx

#### Or contact:

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## Jagan Nath Gupta Memorial Educational Society

## **KARMAARTH**

To make a positive difference. To bring smiles and enrich lives.

Touched the lives of 17,000 people, still millions to reach.



## Jagan Nath Gupta Memorial **Educational Society**

## About Karmaarth-(Karma-The Deed, **Arth –The Meaning)**

## **Glimpse of Karmaarth**

## **Projects & Programmes**

**Employability Training Programme** 

Empowering Youth with gainful skills leading to gainful employment



**Mobile Handset Repairing** 

More than **12.000** people have received skill training with 60% placements



**Accounts Executive** 

## Jagan Nath Gupta Memorial Educational Society







Tailoring and Designing













Soft Skill Development

## Jagan Nath Gupta Memorial **Educational Society**

#### **Slum Children Education**



## **Community Health Care**



Under this health care initiative we organize community based Health Camps on monthly basis. Karmaarth aims to achieve a better level of Health amongst the underprivileged sections of the society who, due to their poor economic status, fail to enjoy.

## **Young Adult Sensitization Programme**





### From the first campus date at JIMS to a journey of the lifetime.....

Come, be a part of the JIMS Alumni Association. To become a member of the JIMSAA, please log in to **www.jimselite.org** and register yourself.

You can also write a mail to us at **alumni@jimsindia.org** 

We request all JIMS alumni to strengthen the database by contributing the addresses of the batch-mates you are in touch with.

For further communication, kindly contact the below mentioned address:



**Jagan Insttute of Management Studies** 

E-mail: alumni@jimsindia.org

Phone: 09718833760 | Visit: www.jimselite.org