

# OCTOBER CHRONICLES

LEARNING BEYOND THE BOOKS

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OCTOBER, 2024  
PGDM (2024-26), SEC B



## Monthly Highlights

- Our triumph- HR Heist
- Championing Excellence beyond Border
- Fresher's 2024
- Diwali Carnival- A Festive Celebration of Talent and Creativity
- National News
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## MESSAGE FOR READERS

Welcome to the October edition of our college newsletter! We've packed it with campus highlights, achievements, and engaging stories to keep you updated. We hope you enjoy reading it and would love to hear your feedback. Happy reading!



# TRIUMPHS & TALENTS

## HR Heist

**In the race for victory, bold and bright,  
We shone together, a radiant light.  
With wit and wisdom, we led the way,  
Claiming prizes at the end of the day.**



"HR Heist," held on October 22, 2024, in the college auditorium, featured students' strategic thinking and creativity in rounds "Tower of Terror" and "Employer's Edge," with participants honing skills and competing for prizes.

## Championing Excellence Beyond Borders!

**Our students (Mittul Goswami, Anmol Bhaskar, Keshav & Priyanshu) stole the spotlight at Swades: Innovate for India 2024! Triumphed with a groundbreaking solution to plastic waste in the Andaman & Nicobar Islands, earning ₹17,500 and national acclaim!**

Swades: Innovate for India 2024, a premier innovation competition, took place on 9th November at Ashoka University, Sonipat.





2024



## COLLEGE CHRONICLES



“FRESHERS:- A beginning of a new chapter, filled with endless possibilities, friendships and the excitement of discovering your inner penuma”

So, the most awaited Freshers' event organized by EKYUM on 24th October, 2024 was a grand success, filled with fun, excitement and unforgettable memories.

The highlight of the evening were Mr. and Miss. Freshers along with all the talented participants who showcased their confidence, creativity and charm.

In the light of togetherness, the students came up together to build promising and everlasting relationships with each other.



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# DIWALI CARNIVAL: A FESTIVE CELEBRATION OF TALENT AND CREATIVITY

Coming together for the festival of lights “Diwali”, raised our gratitude for our traditions and beliefs. Events like Rangoli making portrayed our diversified culture and values passed on to us by our ancestors. Stalls were set up by the students showcasing their managerial and marketing skills.

Prizes were awarded to students with best stall and rangoli. Also the students who were best dressed for the event were awarded with cash prizes.

The event was a blend of fun, creativity and celebration where everyone was soaked in festive spirit through their attire and contributions.

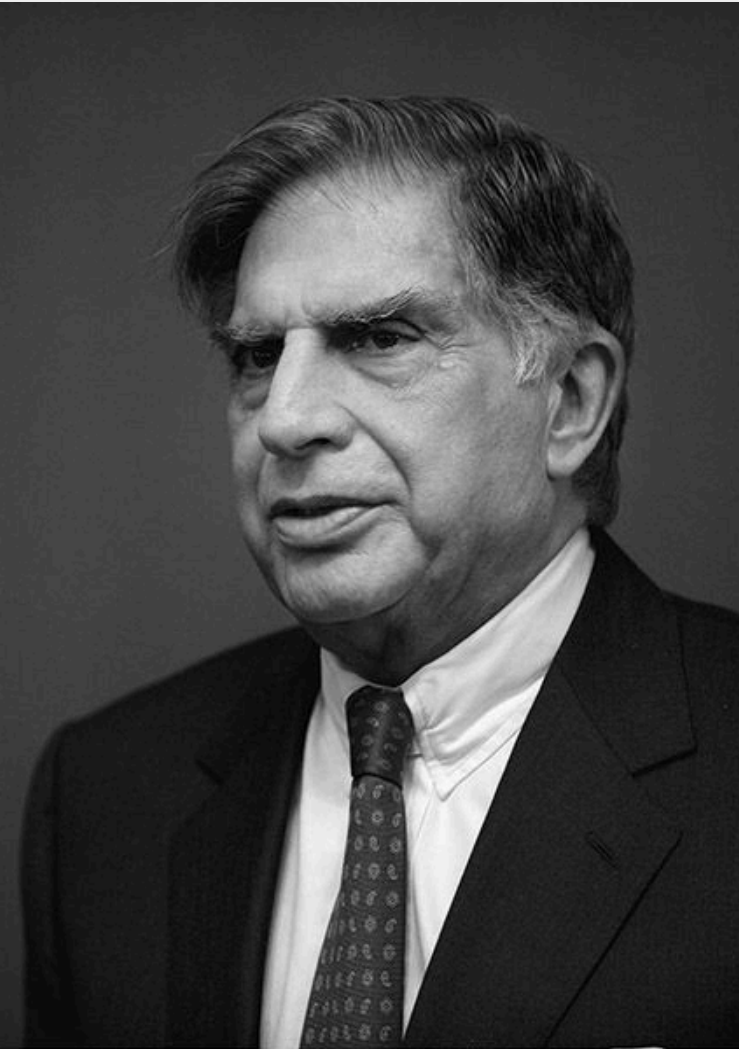


26 OCTOBER, 2024



# Timely News Coverage

## NATIONAL NEWS



### India Bids Farewell To Ratan Tata

Ratan Tata, 86, former chairman of Tata Trusts and the group, passed away early in October. Noel Tata, 67, succeeded him as the chairman of Tata Trusts, which owns 66% stake in group holding company Tata Sons.

27 OCTOBER, 2024

White collar hiring up 10% in Oct, says Naukri JobSpeak Index report.

White collar hiring surged by 10% in October from the previous year, with AI and machine learning roles jumping 39%, according to Naukri JobSpeak Index.

GST mop up rises 8.9% to ₹1.87 lakh crore in October

India collected ₹1.87 lakh crore in GST in October, marking the second-highest monthly collection ever. This reflects the economy's resilience despite global uncertainties.



## Modi Unveils India-ASEAN Plan

Indian PM Modi unveils a 10-point plan to enhance India-ASEAN partnership, declaring the 21st century as the "Asian century" for India and ASEAN countries.

## Global Investors on Edge: Escalating Israel-Palestine Conflict Sends Gold Prices Soaring

The ongoing violence between Israel and Palestine since Hamas's attack on October 7 has investors worried about its impact on global growth. The conflict has driven up gold prices, reflecting heightened market concerns amid the already bleak global economic outlook.

## Celebrating United Nations Day: Marking the Anniversary of the UN Charter on October 24

United Nations Day is celebrated each year on October 24 to mark the anniversary of the UN Charter's entry into force, aiming to raise awareness about the goals and achievements of the international body.

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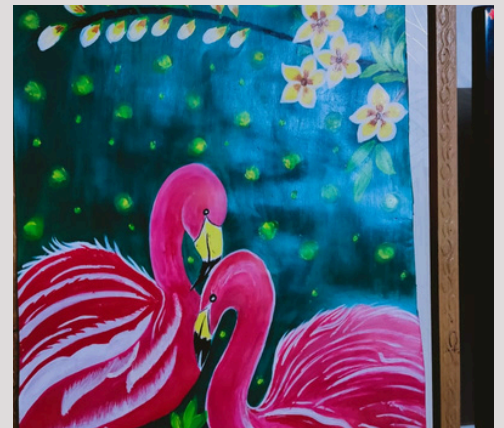


# CREATIVE ARTISTRY

## THE ARTIST



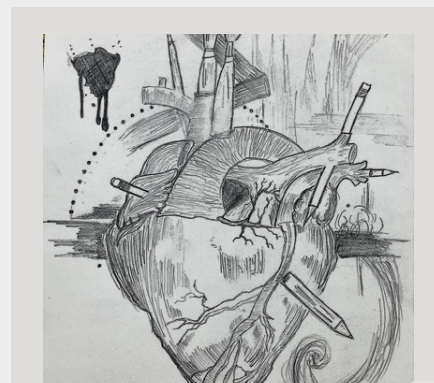
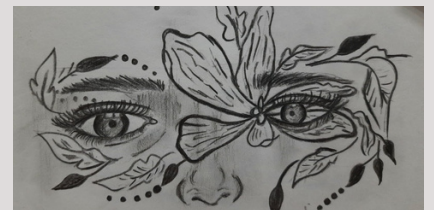
Aditi Goyal, With brushes and pencils, she brings  
dreams alive,  
In every stroke, her passions thrive.  
Her sketches speak, her paintings glow,  
A world of colors only she knows



## THE ARTIST



Pragati Jain's tattoos are pure art, crafted with  
beauty right from the start; each design leaves a  
lasting mark, a masterpiece that lights the dark.



# ARTISTRY UNLESAHED



Bhaarat Seth, Through the lens, capture light,  
Turning fleeting moments into sight.  
A world of stories framed with care,  
In every shot, their vision shared.

## THE ARTIST



 [Random\\_explorers.\\_](#)

Anshika Shukla, with threads and hues,  
Crafts art so fine, in vibrant views.  
Knits and embroiders with talent rare,  
Patterned wonders, beyond compare.

## THE ARTIST





# FUTURE FOUNDERS

## Unleashing the Entrepreneur Within



Aayush Sharma is a leader in action! Alongside managing his academics and trimester preps, he's working hard on his upcoming startup. His dedication and drive show how he's turning his entrepreneurial dreams into reality. While everyone has a rough idea about his venture, here's a little secret: he's diving into the exciting world of event management, adding a unique spice that's bound to set his startup apart!



“Kriti Bareja, the creative force behind "Bits of Art," has turned her passion into a thriving small business. For the past 1.5 years, she's been bringing her vibrant creations to life at art stalls, including those at the JIMS campus. Each stall is a burst of color, showcasing unique, expressive pieces that capture her artistic journey.”



## STUDENT'S REVIEWS SECTION

Leaving my hometown to dive into this PGDM journey felt like setting sail on an open sea—exciting, unpredictable, and full of surprises. The ups and downs were like waves; some tried to knock me off course, but each one pushed me further, helping me discover new horizons within myself. It's been a thrilling voyage where every challenge became a compass, guiding me toward growth and resilience.

-BY ASHI JAIN

Every day is an opportunity to reinvent ourselves—whether it's through thought-provoking workshops, friendly competitions, or collaborations that push us out of our comfort zones. The journey of growth continues, and we're embracing each moment with passion, creativity, and an eagerness to shape the leaders we are destined to be.

- BY GARIMA KAPOOR

Balancing academics, activities and CR responsibility taught me resilience, and the supportive campus community made it all possible. It's a place that fuels both personal growth and lasting memories.

-BY KHUSHI DABAS

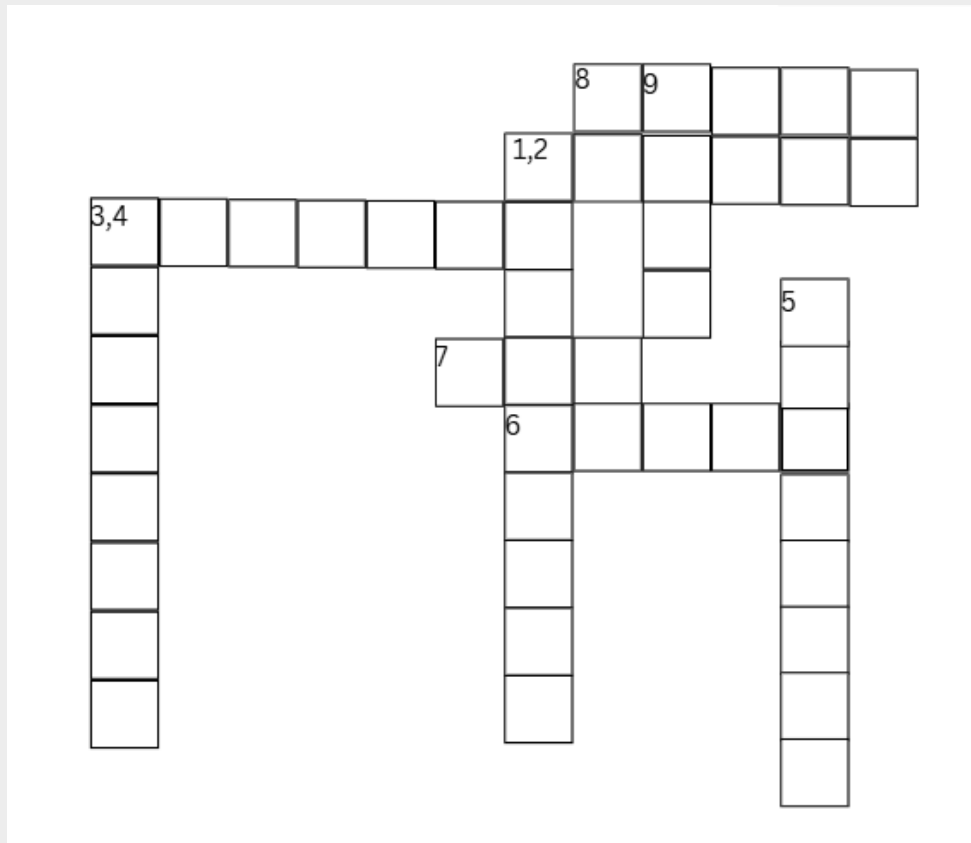
This Trimester taught me that learning is not just about textbooks—it's about growth, exploration, and teamwork. I've learned as much outside the classroom as I have inside it. This has been one of growth, learning, and unforgettable experiences. As students, we've faced challenges, celebrated victories, most important we learned time management

- BY TANISHA RAJ

Choosing a post-graduate management program can feel like stepping onto a launchpad. You're fueled by ambition, but you need the right thrust and direction to achieve lift-off. At Jims the PGDM program isn't just an education; it's a deeply immersive experience designed to refine your business instincts, sharpen your critical thinking, and broaden your global perspective.

- BY ANMOL BHASKAR

# CRACK THE CODE



## Across

1. The thing every MBA student claims to be working on, but everyone knows they're just browsing. (6)
4. The event where you network, eat free food, and leave early to avoid talking to your professor. (7)
6. A feeling every MBA student has when they look at their to-do list. (5)
7. What MBA students do when they finally "get" a concept after hours of confusion. (3)
8. The thing MBA students often rely on to stay awake during long lectures. (5)

## Down

2. A term for a team project where you end up doing all the work while others enjoy the free ride. (9)
3. The term MBA students use to justify their excessive caffeine consumption. (6)
5. The dream that every MBA student has after their graduation. (7)
9. What MBA students usually say when they actually attend a class (even though they were planning to skip). (5)

## Answers:

1. Google, 4. Seminar, 6. Panic, 7. Duh, 8. Coffee
2. Groupwork, 3. Survival, 5. Vacation, 9. Oops

# MEET THE TEAM

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"We'd love to hear your thoughts—your feedback helps us improve with each edition! Drop us a line at [pgdmoffice@jimsindia.org](mailto:pgdmoffice@jimsindia.org)."