

DECEMBER IN DEPTH

PGDM DECEMBER, 2024 NEWSLETTER - BY PGDM (24-26) SECTION 'C' STUDENTS



MESSAGE FOR READERS

Hello Readers,
Welcome to the **December** edition of our college newsletter! This month, we're bringing you a recap of all the exciting events, milestones, and achievements that lit up our campus recently.

Think of this as your go-to highlights reel—keeping you informed, celebrating our shared successes, and inspiring you to stay connected with our vibrant college community.

Grab a seat and dive in—let's wrap up the year on a high note!

HIGHLIGHTS

- JIMS TALK SHOW
- LEARNINGS OF MAHABHARAT
- ICAMP - INTERNATIONAL CONFERENCE
- TALE AND ACT
- INDUSTRIAL VISIT TO MOTHER DAIRY
- THE PUZZLE BLOOM
- THE CREATIVE CANVAS
- BEYOND BORDERS: A WORLD IN MOTION
- NATION'S PULSE: CHRONICLES OF INDIA
- REMEMBERING LEGENDS

QUOTE OF THE MONTH:

It does not matter how slow you go unless you don't stop - Confucius

WORDS AND WALKS

WHERE INSPIRATION MEETS STYLE AT JIMS

5 | DEC, 2024

"Where passion meets ideas,
inspiration begins."

JIMS Talk Show & Ramp Walk: A Day to
Inspiration and Glamour

On 5th December, the campus was
alive with excitement as the JIMS Talk
Show and Ramp Walk took center
stage. The Talk Show featured
exceptional speakers who captivated
the audience with thought-provoking
talks on topics like "Silver lining".
Their powerful performance and
thoughts sparked meaningful
conversations and inspired all present.

The event continued with a dazzling
Ramp Walk in Pairs, where
participants confidently showcased
their charm and style, leaving the
judges and audience in awe.

A perfect blend of intellect, creativity,
and fun, this event will be remembered
as a highlight of the year!



MAHABHARAT - TIMELESS LESSONS THROUGH ROLEPLAY

15 | DEC, 2024



In a world where ancient wisdom meets modern challenges, the timeless tale of the Mahabharata came alive by PGDM Section C on [15-12-2024]. The students transformed the epic into a stage of learning, where they embodied characters like Krishna, Arjuna, and Draupadi, recreating defining moments from the narrative.

Each scene unfolded a story of dilemmas, strategies, and leadership, followed by thought-provoking discussions on their relevance to modern management. From teamwork and decision-making to ethical leadership, the activity offered invaluable insights, proving that the lessons of the Mahabharata remain as relevant today as ever.



ICAMP 2024: BUSINESS PROSPERITY AND SUSTAINABILITY

20, 21 | DEC, 2024



A MEETING OF MINDS

The “International Conference on Advances in Management Practices,” held on December 20th and 21st, 2024, centered on the theme “Business Prosperity & Sustainability,” offering a unique platform for innovation and collaboration. With opportunities such as best paper awards and publication prospects, the event attracted thought leaders eager to share groundbreaking ideas on navigating the evolving business landscape.



Picture this: a room filled with thought leaders, researchers, and aspiring managers, all united by a shared purpose—to reimagine the future of business in harmony with the planet. The air was electric with ideas as experts from diverse disciplines stepped forward to present their groundbreaking strategies. From revolutionizing supply chains to redefining corporate responsibility, each speaker painted a vivid picture of what it means to achieve economic growth without compromising the environment or social equity.

This vibrant forum delved into transformative that seamlessly integrate economic progress with environmental stewardship and social equity. Renowned experts and researchers from diverse disciplines unveiled innovative solutions to tackle global challenges, inspiring businesses to adopt sustainable practices that drive growth without compromising the planet. The conference emphasized fostering a future-ready mindset, equipping participants to lead with resilience and responsibility in a rapidly changing world.



TALE AND ACT

WHERE STORIES CAME ALIVE

6 | DEC, 2024



“Every Story Deserves to Be Told, Every Act Deserves to Be Seen”

On 6th December 2024, the Literary and Dramatic Society of our college hosted "Tale and Act," a spectacular celebration of storytelling and drama that left the audience enchanted. The event witnessed the creative brilliance of talented teams who brought tales to life, blending the art of narration with riveting theatrical performances. From heartwarming stories to thought-provoking acts, each performance was a testament to the participants' imagination, passion, and dedication. The stage transformed into a canvas of emotions, where every story unfolded like magic, captivating the audience and earning thunderous applause. "Tale and Act" not only celebrated the beauty of literature and drama but also fostered a sense of unity and appreciation for the performing arts, making it an unforgettable experience for everyone present.

INDUSTRIAL VISIT – FROM FARM TO FRIDGE

AN INDUSTRIAL VISIT TO THE FACTORY OF MOTHER DAIRY



On December 9, 2024, Jagan Institute of Management Studies (JIMS) organized an insightful industrial visit to the Mother Dairy Plant at Patparganj, Delhi. The visit aimed to provide students with a practical understanding of the milk production and supply chain, along with the rigorous quality testing procedures employed by one of India's leading dairy brands.

The session began with a warm welcome by the representatives of Mother Dairy, followed by an introductory presentation on the organization's history, achievements, and core values.

The representatives explained how Mother Dairy sources raw milk from thousands of farmers and cooperatives across India. They highlighted the role of technology in ensuring efficient logistics and maintaining the freshness of milk during transportation. The end-to-end process of milk collection, storage in bulk milk coolers, and its journey to the processing plants was elaborated upon.

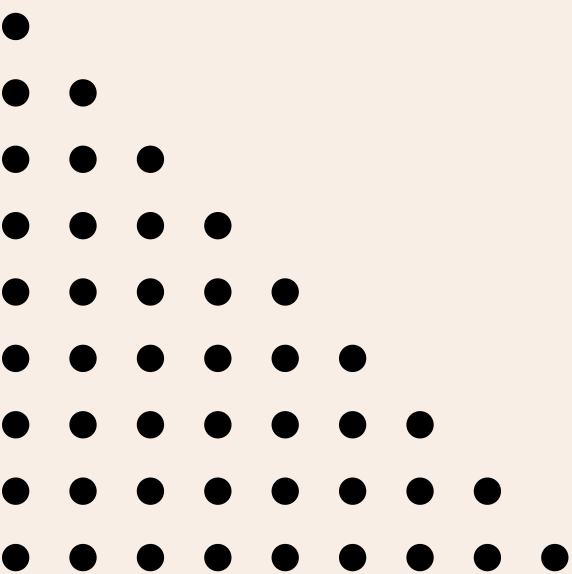
A walkthrough of the processing plant showcased state-of-the-art equipment used for pasteurization, homogenization, and packaging. The students observed how automation and precision technology ensure minimal human intervention, thus maintaining hygiene and efficiency throughout the production process.

The visit provided students with invaluable insights into the complexities of managing a large-scale dairy operation. It highlighted the importance of integrating technology, supply chain management, and stringent quality control measures to ensure customer satisfaction and trust.

The industrial visit to Mother Dairy, Patparganj, was an enriching experience, enabling students to connect theoretical concepts with real-world applications. Such hands-on learning opportunities are vital for aspiring managers, as they bridge the gap between academia and industry practices.

THE PUZZLE BLOOM

F O R E C A S T U B S
H T W O R G A B R E G
C E N E D U U A O E S
A B R T N D N R G Q C
M A U G G D I E P U I
P Q O E I W I V N I T
A N T N E T F E T T Y
I H G T R R A N E Y L
G R H O E Y F U E N A
N D S T R A T E G Y N
O D I V I D E N D A A



- S T R A T E G Y
- R E V E N U E
- G R O W T H
- F O R E C A S T
- E Q U I T Y
- D I V I D E N D
- C A M P A I G N
- B U D G E T
- B R A N D I N G
- A N A L Y T I C S

ANSWERS OF THE ABOVE WORD
PUZZLE

THE CREATIVE CANVAS



Through your lens, nature
whispers its art,
A timeless masterpiece,
born from your heart.

Aryan Khandelwal, Your
talent for capturing nature's



beauty through the lens is truly
remarkable—it feels like each
photo tells a story and brings the
scene to life. Your impeccable eye
for detail and composition is a gift
that deserves endless admiration.

THE ARTIST



Muskan Trivedi, her artistry speaks
volumes, capturing imaginations
and stories with the stroke of her
pencil. Her impeccable talent in
sketching and painting is a
testament to her creativity and
dedication which are visual
masterpieces that inspire & amaze.

THE ARTIST

REMEMBERING LEGENDS

DR. MANMOHAN SINGH'S VISIONARY LEADERSHIP AND USTAD
ZAKIR HUSSAIN'S TIMELESS RHYTHM

In a world where ancient wisdom meets modern challenges, the timeless tale of the Mahabharata came alive by PGDM Section C on [15-12-2024]. The students transformed the epic into a stage of learning, where they embodied characters like Krishna, Arjuna, and Draupadi, recreating defining moments from the narrative.

Each scene unfolded a story of dilemmas, strategies, and leadership, followed by thought-provoking discussions on their relevance to modern management. From teamwork and decision-making to ethical leadership, the activity offered invaluable insights, proving that the lessons of the Mahabharata remain as relevant today as ever.



**A TRIBUTE TO DR. MANMOHAN SINGH:
THE ARCHITECT OF MODERN INDIA'S
ECONOMIC REVIVAL**



**A TRIBUTE TO USTAD ZAKIR
HUSSAIN: THE MAESTRO OF
RHYTHM AND SOUL**

Ustad Zakir Hussain, a legendary tabla virtuoso, has left us, but his legacy will continue to resonate through his timeless rhythms. Born into a legacy of musical brilliance from his father, Ustad Alla Rakha, he elevated the tabla to international acclaim, blending tradition with innovation. His groundbreaking works like Shakti and Planet Drum, which earned Grammy Awards, showcased his unmatched artistry.

As we pay tribute to this iconic maestro, we remember him not just as an artist, but as an institution whose profound influence on music will echo for generations to come. His rhythms will forever leave an indelible mark on the world.

Beyond Borders: A World in Motion



Jeju Air Flight 737-800 Crash in South Korea

On December 29, a Jeju Air Boeing 737-800 carrying 175 passengers and six crew members crashed at Muan International Airport in South Korea, resulting in the tragic loss of nearly all on board. Preliminary investigations suggest a bird strike and the proximity of an embankment to the runway as potential causes. This incident has reignited concerns regarding the safety record of the Boeing 737-800 model.

In late December, French military aircraft carried out bombing raids on Islamic State positions in Syria. These operations marked France's first strikes in the region since the fall of Bashar al-Assad. The offensive aimed to dismantle remaining terrorist strongholds and support the stabilization efforts of Syria's new government, which has integrated former foreign fighters, including jihadists, into its armed forces.



France conducts airstrike on Islamic state targets in Syria



International Court of Justice Begins Landmark Climate Change Hearings

On December 2, the International Court of Justice (ICJ) commenced hearings to determine the legal obligations of countries in combating climate change and supporting vulnerable nations. Prompted by a request from the UN General Assembly, the hearings involve representatives from over 100 countries. The ICJ's advisory opinion, expected in 2025, aims to clarify states' legal responsibilities and emphasize the urgency of effective climate action.

Nation's Pulse: Chronicles of India



India Surpasses China in IPO Rankings

India emerged as Asia's leading market for Initial Public Offerings (IPOs) in 2024, overtaking China. This surge was fueled by high stock prices and robust domestic investment, with major companies like Swiggy and Hyundai Motor contributing to the boom. The National Stock Exchange of India became the top venue for primary listings, surpassing Nasdaq and the Hong Kong Stock Exchange. This shift is partly attributed to stricter regulations in China, which led to a decline in IPOs there. Despite the record-breaking activity, concerns remain about sustaining this momentum amid potential economic slowdowns.

For the first time in nine years, OPEC's share of India's crude oil imports rose, reaching nearly 51.5% in 2024, up from 49.6% in 2023. This increase occurred as India's overall oil imports grew by 4.3% to 4.84 million barrels per day. The shift is attributed to Indian refiners turning more to Middle Eastern suppliers due to reduced availability of Russian oil, influenced by new sanctions targeting Russian producers and tankers. Despite this, Russia maintained its 36% share of India's imports, though this is expected to decline in 2025.



OPEC's Increased Share in India's Oil Imports



India's Space Advancements with Satellite Docking

The Indian Space Research Organisation (ISRO) announced plans to attempt in-orbit docking of two satellites around January 7, 2025, through the Space Docking Experiment (Spadex). Achieving this would position India as the fourth nation to accomplish in-space docking, following the US, Russia, and China. This capability is crucial for complex missions, including crewed lunar travel and in-space robotic operations, marking a significant milestone in India's space exploration efforts.

MEET THE TEAM

FACULTY EDITORIAL BOARD



Dr. Pratima Daipuria
(Dean PGDM)



Ms. Shikha Gupta
(PGDM Coordinator)

STUDENT EDITORIAL BOARD

EDITORS



Ayushi Soni



Tanu Pandey



Ikjot Singh



Komal Aggarwal

CLASS REPRESENTATIVES



Aryan Khandelwal



Kshitij Yadav



Diksha Singh

CONTENT WRITER



Rashmi Mishra



Misha Gupta



Anuj Singh



Richa Dubey

'We'd love to hear your thoughts—your feedback helps us improve with each edition!
Drop us a line at pgdmoffice@jimsindia.org.'