

NEWSLETTER

Sector - 5, Rohini, Delhi

PGDM - INTERNATIONAL BUSINESS

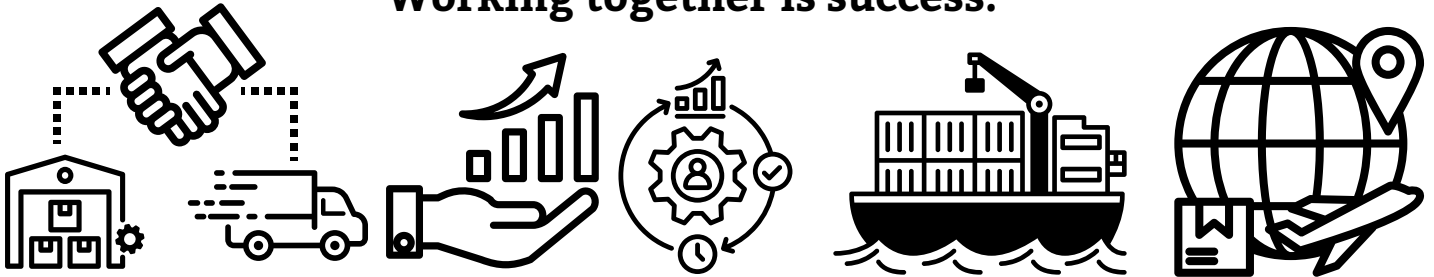
BATCH(2024-26)

JULY 2024 - SEPT 2024

With a focus on practical skills and international exposure, this program equips you with the knowledge and tools to excel in today's competitive business world. Learn from industry experts, network with global professionals, and gain hands-on experience in areas like export-import, supply chain, and foreign exchange. This program equips the foundation you need to achieve your goals and skills required to work in a multinational corporation or achieving the students entrepreneurial dreams.



**“Coming together is a beginning. Keeping together is progress.
Working together is success.”**



अप्राप्यं नाम नेहास्ति धीरस्य व्यवसायिनः।

Meaning: There is nothing unattainable to the one who has courage and who works hard.



KEY EVENTS

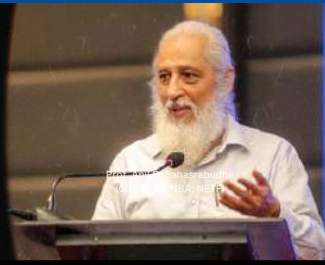
1. Kick starting with Orientation
2. Wisdom Unplugged: Insightful
3. Igniting Minds: Dynamic Workshops
4. Social Impact through "Self, Society & Organizations"
5. Club Chronicles: Where Ideas Take Flight
6. The Hidden Gems of IB
7. Student's Blog and Placements

ORIENTATION WEEK

“Your NETWORK is your NET WORTH”



Mr. SIMERJEET SINGH
(Disruption Coach, International
Motivational Speaker)



Prof. Anil D. Sahasrabudhe
(Chairman, NBA, NETF)



Ms. Deepti Sethi (Alumni) (CEO, PRCAL
Global Brand and Communication,
Specialist)

DAY 1- Our PGDM- IB journey kicked off with a bang! The inaugural session, a whirlwind of inspiration, left us all buzzing with excitement. The respected speakers set the stage with their insightful motivation, igniting our passion for learning and success.



Mr. Sanjay Kumar Jain
(Chairman & MD, IRCTC)



Dr. Pooja Jain
(Director JIMS, ROHINI)



Dr. Harshavardhan Halve
(Director General, JIMS, ROHINI)

DAY 2 of the PGDM-IB program provided valuable insights into personal development and the upcoming curriculum. Dr. Swati Narang's session on self-imaging helped participants identify their strengths and potential, while Dr. Sonia Dhir outlined the program's roadmap, generating excitement for the challenges and opportunities ahead.



Dr. Sonia Dhir
(Dean - PGDM-IB)



Ms. Swati Narang
(Sr. HR manager, Knight Frank)



“Coming together is a beginning. Keeping together is progress. Working together is success.”

DAY 3 of the PGDM program focused on teamwork and camaraderie. Guided by **Dr. Subrata Kumar**, (People's Lab) participants engaged in group activities that emphasized collaboration, communication, and trust. Through fun and engaging games, they learned valuable lessons that will benefit them throughout their program.



Ms. Sheetal Aggarwal
(Founder - Clownselor)



Mr. Vishal Thakur
(VP-HR, Tata Capital)

DAY 4 featured insightful talks from industry experts. Mr. Vishal Thakur provided a glimpse into the business world, while Ms. Sheetal Aggarwal offered advice on mental well-being. Their insights prepared participants for the challenges and opportunities ahead.

ORIENTATION WEEK

"Networking is about making meaningful connections that lead to opportunities."

DAY 5 & DAY 6



Ms. Manisha Khanna
(Principal Consultants,
Heights HR Consultants)
5th July, 2024

**WORKSHOP ON GOAL
SETTING**



Mr. Ankit Jhamb
(Chief Learning Officer,
Grant Thornton)

6th July, 2024

**INDUSTRY
INTERACTION**



Mr. Pratyush Rahul
(Group Manager & Chief of Staff to
Global Head HR , BPS, Tech
Mahindra)

6th July, 2024

**NETWORKING & BUILDING
PROFESSIONAL RELATIONSHIPS**



EVENTS



31st Aug 2024-
A worth-attending session on Digital Marketing by Mr. Nishant Tiwari, Head of IVORY. He explained the important aspects of digital marketing and latest trends with the help of real-world case studies and thought-provoking questions.

FUNDAMENTALS OF DIGITAL MARKETING AND CASE STUDIES



CAREER IN FINANCE

13 Aug 2024- Had quite an engaging session by Mr. Jatin Kalra, KPMG and filled with curiosity for those pursuing to have finance as their career. Filled with knowledge and skills set required to enter in this field



COST BENEFIT ANALYSIS

7th Sept- An enlightening and informational session by Dr. S P Sharma, Chief Economist and Deputy Secretary General at PHD Chamber of Commerce and Industry on Cost Benefit Analysis



FOUNDER SERIES

31st Aug- An insightful session on startups and entrepreneurial development by Dr. Sanjay Kumar, Mentor Faster Capital Dubai, Start Up Advisor Wadhvani Foundation

GENERATION GREEN CAMPAIGN BY OPPO

27th Aug 2024- A campaign launched by OPPO regarding sustainability was truly exceptional and worth-knowing.



GLOBAL BUSINESS ENVIRONMENT-CONTEMPORARY SCENARIO FOR INDUSTRY

28th Aug 2024- An enriching session by Dr. Amulya Gurtu, Department Head and Professor who gave us insightful knowledge about the complex business environment.



POWER DRESSING

A session discussing about the essential takeaways of power dressing by confidence building activities and interactive personal feedbacks by Mr. Ankit Kalonia, Head-L&D, JLL

PGDM is not just a degree; it's a journey that shapes your mind and prepares you for the challenges of the corporate world.

"Learning and performance will become one and the same thing. Everything you say about learning will be about performance."

DYNAMIC WORKSHOPS

NCAER WORKSHOP

31st July 2024- NCAER (National Council of Applied Economic Research) Investor Education and Protection Workshop On Boosting Financial Skills of Young Managers: Role of Financial Education as a safety network for Investor Protection



MS ADVANCED EXCEL

MS Excel workshop taken by Mr.Jatin Kalra, Associate Analyst ,KPMG made us learned tips and techniques to get the data clean and easy to work with.

MS OFFICE

Had the most important and fun session by Ms.Isha,Manager at Hero Motor also an Alumni who taught us and shared all the tricks and techniques to MS OFFICE(MS WORD, MS POWER POINT, MS EXCEL and more..).



SELF SOCIETY AND ORGANIZATIONS

SOCIAL INITIATIVE OF JIMS, ROHINI

Empowering deprived and vulnerable section of society through Education, Skill Training and Employment.

ABOUT SSO @ JIMS

SSO is an activity organized for the first year students to gain an experience of how any NGO works and get a chance to contribute. The NGOs includes the kids from age 5-18 years of age.

Representatives from esteemed NGOs including SPID, Navjyoti India Foundation, Don Bosco, Salaam Balak Trust and Vivekanand Ashram shared their their inspiring projects, operations and challenges.



JIMS hosted a social project orientation program, facilitated by Ms. Kalpana Singh Head Edumedha which focuses on making unprivileged students job ready in the fields of fashion designing, computer courses and more.

“BE THE CHANGE YOU WISH TO SEE IN THE WORLD.”

CLUB CHRONICLES

BIZINTRUDERS

Divyansh, Kashish,
Tanushi & Ayush Jindal

INVESTOFIN

Vansh Srivastav

MARQUEST

Kaustubh and Deepak
Gupta

EKYUM

Arushi and Sakshi

SPORTS

Aksa and Aayush

SAMANVAY

Aaditya Kumar
Khushwaha

OUTREACH

Aditya Gupta and Hina

EDC

Kashish, Shivam, Aksa,
Ishita, Somnath,
Kaushtabh, Ravi, Anu,
Aaditya Kumar
Kushwaha



Get ready to dive into the exciting world of student engagement! JIMS is buzzing with new talent as students have been selected for various clubs through rigorous interviews and group discussions. From the innovative minds of the IB Club to the creative souls of the Cultural Club, discover the diverse range of students who are making their mark on our community. Join us as we celebrate the achievements and potential of these remarkable individuals as they embark on a new chapter in their club journeys.

"Join a club, find your tribe, and make your college experience unforgettable."

HIDDEN GEMS

INTERNATIONAL BUSINESS (2024-26)



The students of our class Tanushi, Shivam and Archi received a gold medal on the Day 3 of our orientation programme.



Two students of IB Aaditya Kumar Khushwaha and Kaushtaub Sinha bagged a cash price of Rs. 5000 on a creator competition- "Exploring Retail Failures"



Aakash Sharma, got the opportunity to be a guest speaker and taught the BBA students on GPS Mapping.



Isha Singla showcased her piano skills in the talent hunt competition (PRARAMBH). Her performance was a testament to the well-rounded education and diverse talents of our students.

Shivam, Kaushtaub and Somanath participated in the chess competition organized by Sportastico the sports society.



Our campus is a treasure trove of hidden talents, and Palak Arora's artistic work is one such gem. Her creations are a testament to her creativity and passion.



Vanya hosted the entire event on fundamental of digital marketing inviting Mr. Nishant Tiwari

Creativity is not a talent; It is a skill. A talent is something you are born with. A skill is something you learn.

HIDDEN GEMS

INTERNATIONAL BUSINESS (2024-26)



IB students Aaditya Kumar Kushwaha, Kaushtaub and Arushi bagged the first position in the Pitch Perfect Competition



Dr. Bhavneet Kaur, Ms. Sugandha Sharma, Dr. Monika Agarwal & Dr. Shrajal Gupta

on the successful culmination of a research project titled **Investment Patterns & Preferences of Indian Retail Investors: COVID as an Influencer** in collaboration with PHD Chamber of Commerce & Industry

JIMS Rohini proudly congratulates its esteemed faculty, Dr Bhavneet Kaur, Ms. Sugandha Sharma, Dr. Monika Agarwal, and Dr. Shrajal Gupta, on the successful completion of their research project titled 'Investment Patterns and Preferences of Indian Retail Investors: COVID as an Influencer,' in collaboration with the PHD Chamber of Commerce & Industry.



The team bagged the 6th position in the finance club competition with members- Arushi, Shivam, Anshul, Shivom and Aakash

PRARAMBH TALENT HUNT-

Arushi bagged the third position in solo dance competition



Shivam and Hina shared their views on patriotism in the Swadheenta event organized by the Literary society-Expression



FIRST TRIMESTER TALES



KAVYA TANDON

I had a wonderful experience of the first trimester. Engaging in PGDM(IB) has not only deepened my understanding of core business concepts that I had learned during my graduation but also taught me how to apply theoretical knowledge to real-world scenarios. From Day 1, I built confidence through hands-on assignments, presentations, and group projects, all of which helped sharpen my analytical and teamwork skills. These experiences have prepared me to approach challenges in a structured and strategic way, enhancing my ability to contribute meaningfully in professional environments.

ISHA SINGLA

Trimester 1 of my PGDM was a transformative experience. I not only gained valuable academic insights but also underwent significant personal growth. Through mindful guest sessions, I broadened my perspectives and developed a deeper understanding of industry trends. Additionally, participating in the talent hunt competition helped me conquer my stage fear and improve my communication skills. Overall, this trimester has equipped me with the tools to excel in my academic journey and future career.



TUSHAR GUPTA

In the first trimester of PGDM-IB, my confidence has soared through participation in various activities. Singing on stage for the first time helped me overcome stage fear, while giving self-introductions sharpened my communication skills. These experiences have greatly enhanced my overall personality, allowing me to think more positively and embrace new challenges with greater self-assurance.

ISHITA KARMAKAR

The first semester has been both enriching and a lot of fun, with excellent faculty making each topic exciting and relevant. Engaging classes, led by passionate professors, were balanced with fun club activities, offering plenty of chances to learn, connect, and grow.



DIVYANSH SINGHAL

I'm excited to share my experience with Jims. I chose this college to enhance my business management skills. The first few weeks were both exciting and challenging, adjusting to a new academic environment, and new inflow of work. But as time passed, I gained the confidence to face those challenges and developed practical skills with all the exciting and fun Club events that we take part in. This journey has been rewarding and fun, full of lessons that will help in our future roles."

PLACEMENT(2023-25 BATCH)



MRINAL GARG
Deloitte



VINEETA KUMARI
Deloitte



KHYATI KHURRANA
Make my Trip



SHREYASHI PALIWVAL
Make my Trip



UDIT CHOUDHARY
Deloitte

EDITORIAL TEAM OF PGDM-IB



DR. SONIA DHIR
DEAN, PGDM- IB



MRS. INDU LOURA



MR. HUKUM SINGH



KAVYA TANDON
PGDM- IB



ISHA SINGLA
PGDM- IB