

NEWSLETTER

JANUARY 2024 - APRIL 2024

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PORT VISITS



VISIT TO SEA PORT, GUJRAT

The Department of International Business at JIMS Technical Campus, Rohini, organized a sea port visit for first-year PGDM IB students to Mundra (Adani) Port, Gujarat, on Feb 22, 2024. Situated on the northern shores of the Gulf of Kutch, Mundra Port is India's foremost private, container, and commercial port, pivotal to the nation's economic growth. Guided by port officials, students gained insights into cargo handling, logistics, and overall port operations, including visits to container terminals and cargo handling areas. The tour included a visit to the port model room, showcasing the vast expanse of port operations in the Mundra region and its advanced infrastructure. Students witnessed first-hand the port's operations, emphasizing its status as India's largest commercial port and its commitment to cutting-edge infrastructure.



ADANI PORT, MUNDRA

VISIT TO AIR CARGO WAREHOUSE AT IGI AIR PORT- DELHI

The visit was initiated by both Ms Alpana Chaturvedi, CEO of Mylogistics Gurukul and Ms Priya Rani Thomas, the ingenious Co-founder and Managing Director of Thomas Global Logistics Private Limited. Ms Priya Rani graced the stage and shed light on the pivotal role of logistics in the rapidly evolving world. The atmosphere was electrifying as she discussed the essential skill sets required for the industry and the vast opportunities awaiting the students. The session was further followed by Ms Alpana Chaturvedi, who captivated the audience with her charismatic presence and innovative insights.



VISIT TO DRY PORT, ICD SONEPAT

A dry port visit was organised by the department of International Business, JIMS Technical campus, Rohini for the first year students of PGDM IB to Delhi International Cargo Terminal, Sonipat on 23rd Jan 2024. The visit started with an interactive session for the students, organised by the port authorities, with the custom officers. During the session, they were briefed about the functionality of the whole port in ICD. The students being in their third trimester, benefitted from the port visit as they could practically relate the theoretical concepts learnt in the class. The students witnessed the daily operations of the dry port during the visit. Students learnt the intricacies involved in the export and import procedures vis a vis rules of customs. The visit ended up with a brief question answer session conducted with an objective of sorting the queries of students. Overall it was a good learning experience for the students.



GUEST SESSIONS



GLOBAL SUPPLY CHAIN MANAGEMENT : OPPORTUNITY AND CHALLENGES

DR. PRASHANT N. BHARDWAJ, PENNSYLVANIA

Dr. Prashanth N. Bharadwaj, Ph.D., from the Eberly College of Business, Indiana University of Pennsylvania, conducted a guest session on Global Supply Chain Management for PGDM students at JIMS Technical Campus, Rohini. He discussed current trends in SCM and highlighted career opportunities, using examples like the challenges faced by Walmart and McDonald's in Australia. Despite disruptions such as the pandemic, he emphasized existing opportunities, such as the Clorox Conundrum. The session provided students with insights into contemporary global market trends and underscored the potential for building successful careers in this field.



INDIA'S FOREIGN TRADE POLICY

DR. HARSH PATHAK (ADVOCATE, SUPREME COURT)

The department of PGDM-International Business organized a guest session from an advocate of the Supreme Court Mr. Harsh Pathak to throw some light on India's Trade Policy (Current Perspective). The session aimed to offer valuable insights into the legal aspects and implications of trade policies and how beneficial it is to discuss current challenges and potential reforms.

Mr. Pathak addressed the current challenges facing India's foreign trade, such as trade deficits, tariff barriers, non-tariff barriers, and geopolitical tensions. He provided perspectives on navigating these challenges within the legal framework. The session provided valuable insights into India's foreign trade policy landscape, shedding light on its legal dimensions, challenges, and opportunities. Students of International Business left with a deeper understanding of the intricacies involved in navigating the global trade arena and the role of advocacy in driving policy reforms.

HOW TO ROCK YOUR LIFE IN CORPORATE WORLD ,

MR. SAHIL NAYYAR, SR ASSOCIATE DIRECTOR , KPMG

JIMS Rohini organized a guest session on "How to Rock Your Life in the Corporate World" by Mr. Sahil Nayyar, Sr Associate Director, KPMG. The objective of the session was to provide valuable insights and practical tips to the students striving for success in the corporate environment.

The session started with the introduction of the speaker and his career path who delved into various professional challenges a person may encounter in the corporate world. Mr. Nayyar discussed the importance of personal branding in the corporate sphere. And emphasized the need for individuals to cultivate a strong professional brand that aligns with their values and aspirations. The management students felt empowered and equipped with the tools they need to thrive in their careers.



CAREER PROSPECTS OF PGDM IN MARKETING AND FINANCE, 13 MAR 2024

The Department of International Business regularly organizes alumni sessions to facilitate student-industry interaction. In a recent session, Ms. Muskan Singhal, an alumna from the PGDM IB batch 2019-21 and currently employed at Acuity Knowledge Partners, shared insights into career opportunities in Marketing and Finance. She highlighted the dynamic nature of these sectors, emphasizing evolving trends and requisite skills for success. Ms. Muskan shared her journey of choosing Finance specialization and discussed career prospects in financial modeling, audit, taxation, and investment banking. For students interested in marketing, she outlined opportunities in sales, advertising, promotion, and digital marketing. She advised students to consider their interests when selecting specializations. The session concluded by encouraging students to stay updated on industry trends, develop versatile skills, and seize internships and networking opportunities. Both Marketing and Finance offer diverse and rewarding career paths for PGDM graduates, provided they possess the necessary knowledge and skills.



MS MUSKAN SINGHAL

Credit Associate- Acuity Knowledge Partners
Alumnus PGDM IB(2019-21)



Mr. Taffy Gill

Engagement Manager,
Mo Engage

Alumnus PGDM IB(2014-16)

Leveraging marketing automation ecosystem for consumers behaviour synergies on 29th Feb 2024

PGDM-International Business, JIMS Rohini has organised a guest session from their own Alumni to entertain them with the practical knowledge of Consumer Behaviour. The topic of the session was "Leveraging marketing automation ecosystem for consumer behaviour synergies" by Mr. Taffy Gill who is currently working with Mo Engage. The session commenced with an exploration of the fundamental principles of marketing automation in the corporate world. Students gained a deeper understanding of how automation technologies, powered by data analytics and machine learning, enable businesses to analyse consumer data in real-time, uncovering intricate behaviour patterns and preferences. Students have gained a comprehensive understanding of the transformative potential of marketing automation in decoding consumer behaviour and acting as a bridge between the brands and consumer. This session helped students to understand the marketing role in any company driving them to opt for a specific sector for their career. The session ended with questions and answers from the students



MS MUSKAN SINGHAL

Credit Associate- Acuity Knowledge Partners
Alumnus PGDM IB(2019-21)

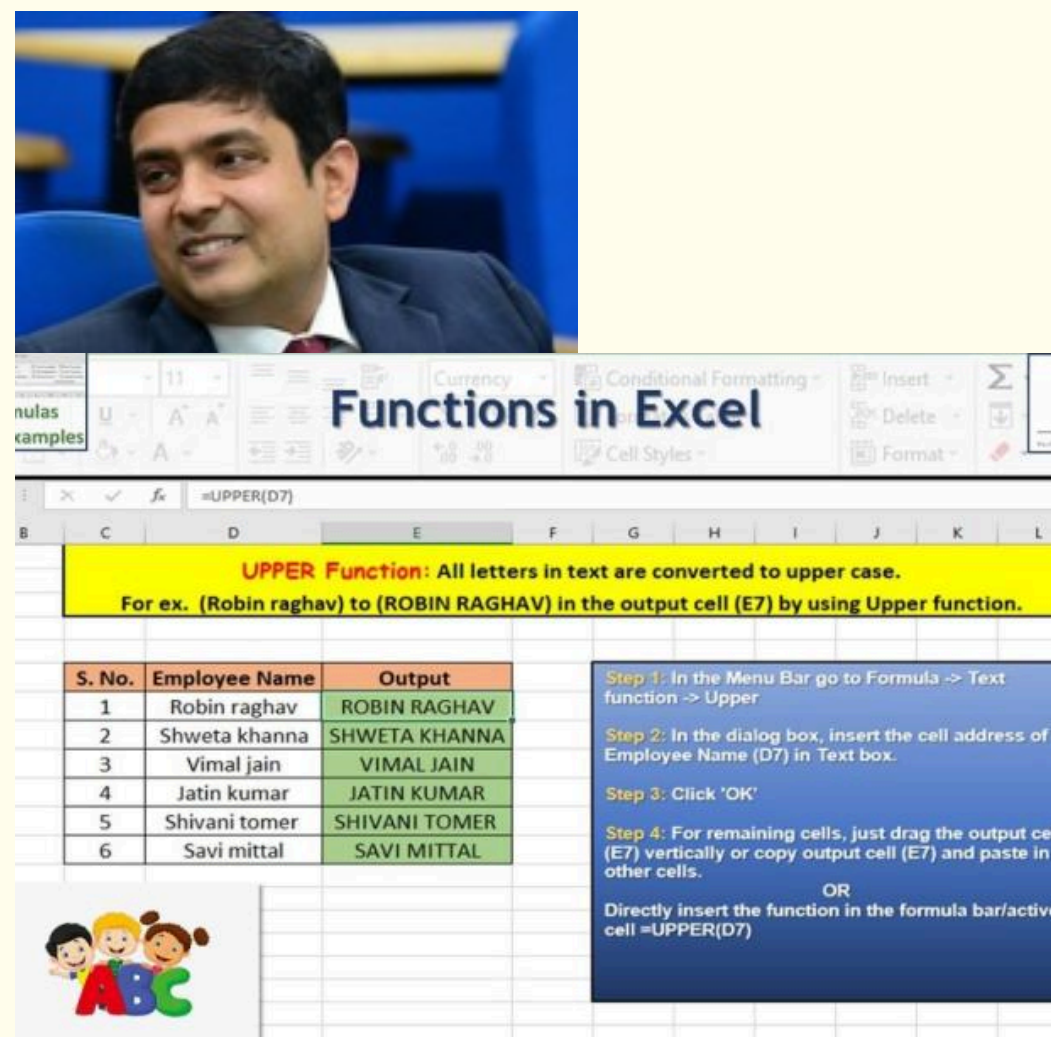
FINANCIAL STATEMENT ANALYSIS AND CREDIT ANALYSIS 9TH MAR 2024

PGDM-International Business, JIMS Rohini invited an Alumni Ms Muskan Singhal who has more than 3 years of work experience in to credit analysis with Acuity Knowledge Partners. She took few important topics from the course of Finance and explained the core 5 C's of the credit with real life examples. Ms Muskan helped finance students to get over through the complicated problems of financial analysis. This session helped students to understand the basic and advanced financial concepts helping them to sharpen their analytical skills for future. The session ended with questions and answers from the students.

EXCEL WORKSHOP

MR. SUMIT GULATI ,ADVANCED EXCEL TRAINER

In continuation to making students learn the Excel tools, PGDM IB , JIMS Rohini organised another workshop on MS Excel by Mr. Sumit Gulati in which students were being taught about advanced excel. The objective of the workshop was to make students proficient in the most widely used tools in business world. The session was designed to equip the students with essential excel skills from basic functions to advanced techniques and enable them to streamline the tasks and increase productivity in their professional career. Mr. Gulati gave practical exposure regarding Charts, pivots , macros and other important formulas. Overall the session was very practical and informative and provided valuable insights to excel in data management and analysis.



NISM Workshop

on

"Financial Planning, Capital Markets, Investment & Wealth Mgmt. education"

Mr. Mukul Jain ,Corporate Trainer



On February 16–17, 2024, Jagan Institute of Management Studies hosted a two-day NISM workshop on the Importance of Financial Planning & Investment for PGDM Finance Specialisation students. The programme was conducted by NISM in association with Kotak Securities and had as its main focus on awareness on financial planning and investment. The session aimed to equip students with the necessary knowledge and skills to navigate the complexities of investment in capital markets and lay a strong foundation for their future financial well-being. Overall, the session served as a catalyst for empowering students to take charge of their financial futures, instilling a sense of financial responsibility and providing them with the knowledge and tools necessary to achieve financial success in their academic and professional endeavors.

International Symposium

"Geopolitical Environment: Healthcare Industry"



JIMS Rohini hosted the International Symposium 2024 centered around the theme – 'Geopolitical Environment: Healthcare Industry'. The speakers at the event were - Prof. Ashish Chandra, Professor of Healthcare Administration, University of Houston – Clear Lake, Prof. McMullen Mike, Professor of Sociology, College of Human Sciences and Humanities, Dr. Bill Stroube, Professor of Health Sciences Administration & Director of Health Services Administration Program and Dr. Eric Brown Health, Assistant Professor of Health Sciences. Dr. Sonia Anand Dhir , Ph.D, Dean – PGDM (International Business at JIMS Rohini) moderated the session.

STUDENT ACHIEVEMENTS

NATIONAL DEBATE COMPETITION

Our PGDM students recently made waves at the national-level debate competition organized by PCTE in Ludhiana. Their active participation in dynamic activities not only showcased their prowess in debate but also underscored our institution's commitment to holistic development and skill enhancement. The event served as a platform for networking and growth, fostering lifelong connections and invaluable lessons. We're immensely proud of our students for their exemplary performance and their dedication to continuous learning and personal growth. This experience will undoubtedly serve as a cornerstone in their journey toward success."



VIDEO SELECTED FOR INDIA'S PRODUCTIVITY WEEK 2024

Khayti Khurana achieved a noteworthy accomplishment by having her video selected for India's Productivity Week 2024. Organized by the Delhi Productivity Council (DPC) in collaboration with the National Productivity Council (NPC) India, this initiative is supported by the Government of India's Department for Promotion of Industries within the Ministry of Commerce. The theme for 2024, "AI - Productivity Engine for Economic Growth," placed a particular emphasis on artificial intelligence's role in the construction sector. Khayti's video was among only ten chosen from a large pool of submissions across Delhi, showcasing the impressive quality of her work.

ICAMP 2023

Prerna Priya and Anshika Gupta students of PGDM-International Business, Batch (2022-24) presented their case studies at ICAMP 2023, organised by JIMS,Rohini. Ms Prerna Priya presented her case study named "Enhancing Multi-refinery supply chain efficiency".



LIVE PROJECT @MDRA

Marketing and Development Research Associates (MDRA) is a premier marketing research and consulting organization in India with a focus on quantitative and qualitative research. Five students of PGDM-IB namely Charu Bajaj, Mayank Tripathi, Sanjay Pant, Shreya Shankar, and Suraj Massey participated in a live project at Marketing and Development Research Associates (MDRA), The project involved a combination of administrative tasks (document status checks, registration/submission calls) and research activities (secondary research, data cleaning, and contact identification). Through this project, the students gained valuable insights into market trends within the education sector. The project also emphasized critical thinking and analytical skills as students identified research gaps, questioned assumptions, and drew conclusions based on available data. An additional highlight included the opportunity to contribute to research conducted for INDIA TODAY MAGAZINE.

MAYANK TRIPATHI

SANJAY PANT

SURAJ MASSEY

SHREYA SHANKAR

ANNUAL EVENT- VERVE



IGDM International Business students & their outstanding participation in Verve, our annual fest. They showcased their talent and dedication, winning multiple prizes across various categories. Their achievements reflect the spirit of excellence and teamwork within our institute!!

"Big cheers to our amazing IGDM International Business crew for rocking Verve, our annual fest! They totally brought the house down with their talent and drive, snagging a bunch of prizes in different categories.



SUMMER INTERNSHIP



BATCH 2023-2025



The Taste of India



FINAL PLACEMENTS

PGDM IB(2022-24)



HCL

SURBHI SHARMA

FEDEX

AMIT YADAV

KENT RO

SANJAY YADAV

KPMG

PRASHANT
SHARMA

**ANAND
RATHI**

ANNU SAHU
GULAB CHABBRA

**ICICI
BANK**

LAKSHAY GOYAL
ABHIGYAN PANDEY
SHUBHAM KUMAR

**ICICI
LOMBARD**

ANISHKA GUPTA
MOHINI TRIPATHI

MOGLIX

SAHEJPREET KAUR
SAKSHI SHARMA

**S&P
GLOBAL**

KHYATI GOEL

**ZEE
MEDIA**

PRERNA PRIYA

**PIRAMAL
HOUSING AND
CAPITAL
FINANCE**

ANISHA SHARMA
PRINCE RATHORE
GURNISH SINGH

**KOTAK
MAHINDRA
BANK**

ADITYA BHUSHAN
SHIVAM SHARMA

PAFEX

ANSH GUPTA
DEEPAK KAUSHIK
LAVIT
MAHESHWARI
MANAV KUMAR
RITIK SINGHAL

**ASIAN
PAINTS**

NIKHIL CHACKO
SUYASH SHARMA
HARSHIT GROVER

DELOITTE

SHRADDHA JAISWAL
VANSJ JINDAL

TATA PLY

SOURAV
CHAUHAN

**TATA
CAPITAL**

ADITYA SINGH
RATHORE

**PRIME
DATABASE**

ABHISHEK
SANSANWAL

PINE LABS

SAURISTH
RATHI

STUDENT'S BLOG

Anubhav Bhatnagar (He/Him) • 1st
PGDM IB | Automobile enthusiast | International Business ...
2mo • 🌐

Hello there,
We participated in the case study competition organized by the Jaipuria Institute of Management, Noida, Uttar Pradesh.
There we learned to view a particular problem from different perspectives.
We also learned to interpret and solve the case study within time constrained.
And lastly, giving presentation in front of the distinguished panelist always adds to our confidence and their feedback adds to our knowledge.

We couldn't win this time but we gained experience.

Thank you

You and 35 others • 11 comments

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Tisha Dhamija • 1st
Experience in sales at Aims Group Of company | ...
1mo • 🌐

So happy to share with you all about the first experience of being an anchor in a successful event NSIM workshop organised by our institute 'Jims Rohini' it was very informative session in which I got various insights which will be very helpful in my future prospects. Thankyou so much **Indu Laura** mam for giving me this opportunity and consider me a good anchor .
#anchoring #jim #opportunity #event #delhi #linkdin #future

You and 32 others

Mrinal Garg • 1st
PGDM (IB, FINANCE) JIMS
1d • 🌐

Excited to share insights from my recent visit to Mundra Port, India's largest commercial port! 🌊 Learned invaluable lessons on infrastructure, logistics, regulatory compliance, and sustainability in global trade. Mundra's state-of-the-art facilities and efficient operations exemplify best practices for international businesses. 🌐 Inspired to incorporate these learnings into my studies and future endeavors to drive innovation and progress in the global business landscape. 🚀 Let's embrace robust infrastructure, optimize supply chains, adhere to regulations, and prioritize sustainability for a prosperous future!
I would like to thank **Sonia Anand Dhir** , Ph.D and **Jagan Institute Of Management Studies(JIMS Rohini)** for giving us the opportunity to explore and learn beyond the books.

You and 24 others

Like Comment Repost Send

Ishita Saxena • 1st
PGDM(International Business) JIMS Rohini | ...
8h • 🌐

I've been incredibly fortunate to have embarked on an extraordinary journey at Boxing Federation of India for the Women's World Boxing Championships 2023 where every encounter felt like a brush with greatness. From the captivating Farhan Akhtar to the indomitable Mary Kom, meeting these icons was beyond inspiring. 🌟

During my internship as a social media marketer, I had the honor of closely collaborating with world champions such as Saweety Boora, Nitu Ghanghas, Nikhat Zareen, and Lovlina Borgohain. This experience wasn't just about professional growth; it was about immersing myself in the world of boxing, learning firsthand from these legends, and witnessing their dedication and resilience.

I cannot overstate how enriching and informative this experience has been. Each day brought new insights, challenges, and opportunities for growth. I'm incredibly grateful for the chance to contribute to such a noble cause and to be surrounded by individuals who embody the spirit of excellence. 🌟 **#BFInternship #BoxingLegends #boxing**

Huge thanks to **Artsmith Concepts & Visions** and its Founder Director, **UDITA DUTTA**, for their instrumental role in making this journey possible. Her support and mentorship have been invaluable, propelling me towards growth and success. Looking forward to many more enriching experiences under her loempowering leadership! 🌟 **#ArtSmith #EmpoweringLeaders #Gratitude**

You and 32 • 5 comments

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Charu Bajaj • 1st
JIMS-25 || Helping businesses maximize cash...
3w • 🌐

My first live project ended on high spirits. A great learning experience to boost my confidence and exposure to competitive real-world. **#marketing #networking #indiatodaymagazine**

With Marketing and Development Research Associates (MDRA) is a premier marketing research and consulting organization in India with focus on quantitative and qualitative research. We provide strategic business planning solutions based on research findings and historical data analyses of our clients' business. MDRA is proud member of The Market Research Society of India (MRSI).

That Was A Great experience and exposure to enhance skills in such a ways:

- I. Understanding market trend in education industry.
- II. Identifying gaps in existing research questioning assumptions (critical thinking and analytical skills) forming your own conclusions based on the available data.
- III. Primary research-calls-developing communication skills.
- IV. Enhancing my marketing research skills.
- V. The knowledge of MS-Excel.
- VI. Data Analysis- learned how to effectively record and transcribe call data, identify key themes and patterns with the help of everyday columns.
- VII. The time management plays an important role in corporates and in triumph of the projects.
- VIII. Got the Opportunity to work for INDIA TODAY MAGAZINE.

Thank You For This Opportunity.

Navya Gupta (She/Her) • 1st
Self motivated individual seeking opportunities to ...
1mo • 🌐

Exploring the intricate workings of DICT port was an eye-opening experience! Witnessed firsthand seamless integration of supply chain and logistics .This experience broadened my understanding of global trade dynamics. Grateful for the opportunity to learn and grow . **#DICT #SupplyChainExcellence #LogisticsInsights**

You and 80 others • 4 comments

Nikhil Varshney • You
PGDM (International Business and finance) | JIMS Rohini | ...
1d • Edited • 🌐

Did you know that entrepreneurship is not just about starting a business, but it is also about igniting young minds and fostering an entrepreneurial spirit? 🌟

Today, I had the privilege to be a part of the Entrepreneurship Summit organized by the JIMS IIC. The theme of the summit 'Igniting young minds: Entrepreneurial Spirit' resonated deeply as we delved into discussions on building startups and nurturing the mindset needed for success.

The summit featured three insightful tracks:

- 📍 Track 1: 'Success Pinnacles' explored the success stories and strategies of first-generation entrepreneurs, with esteemed speakers like **Vinod Dumblekar**, **Satish Kumar**, **Bhavik Gupta**, **Srishti Sharma**, and **Meena Mishra** sharing their journeys and wisdom.
- 📍 Track 2: 'Tech Startups' focused on building competitive advantages for the nation, showcasing the innovative spirit driving tech entrepreneurship forward, with speakers like, **Rohit Raj Yash Pratap**, **Shruti Sharma**, and **Suhela Kapoor**, PhD
- 📍 Track 3: 'Path Ahead' shed light on funding opportunities, essential for the growth and sustainability of startups, with experts like **Prof. Vinay Nangia**, **Dr Ramesh Kumar (Barpa)**, **Amit Singh Rathod**, **Mukesh Kestwal** and **Dr Avijit Chakravarti** discussing strategies and resources available.

I extend my heartfelt gratitude to **Jagan Institute of Management Studies (JIMS, Rohini Sector-5)**, and the **Institution's Innovation Council** for organizing this remarkable event, bringing together aspiring entrepreneurs and industry veterans to inspire, educate, and empower.

#entrepreneurship #funding #fundingopportunities #startup #innovation #businessacumen #incubators

with Dr. Deepika Saxena and 2 others • 65 • 14 comments • 6 reposts

Like Comment Repost Send

Ayushi • 1st
PGDM(IB) Student of JIMS Rohini
1mo • 🌐

Air cargo warehouses at IGI Airport.
Got the opposite to visit the cargo warehouses where I and my classmates got to know about many things related to export import, like the difference between transit warehouses and functional warehouses and many more.

This industrial visit give us inside about the difference type of packing used for importing and exporting the goods, and about the logistics.

#aircargo #aircargologistics #airportservices #importexport

Jagan Institute of Management Studies (JIMS, Rohini Sector-5)

You and 58 others • 3 comments

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Farewell of Batch(2022-24).



Convocation of Batch(2021-23).



EDITORIAL TEAM



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PGDM IB(2022-24).



Mr Nikhil Chacko
PGDM IB(2022-24).



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Program Coordinator



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HOD- PGDM IB