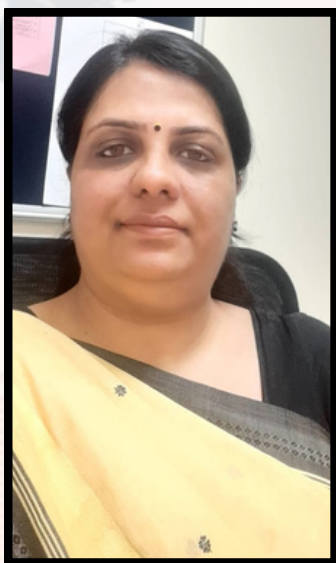


PGDM - International Business NEWSLETTER

July 2023- September 2023

“Education is the passport to the future, for tomorrow belongs to those who prepare for it today”



Dr. Sonia Dhir
Dean, PGDM - IB

ABOUT PGDM - IB

PGDM International Business program at Jagan Institute of Management Studies Technical Campus is a coveted global business management program offering a bouquet of courses from the International Business arena. Introduced in 2010, it is a unique two-year full-time NBA accredited and equivalent to an MBA (by AIU) program. PGDM – International Business is a window to global career-building opportunities in the fields of Global Business Management, Export-Import Operations, Supply Chain and Logistics Management, Foreign Exchange Departments of banks, and many more fields related to the Foreign Trade sector of the country. The program aims at preparing students to opt for diverse career opportunities in the corporates and family businesses engaged in International Business operations. The basic thrust of the program is to make students understand the independent nature of organizational dynamics and their managerial implications. This helps students acquire the conceptual and analytical abilities required for appropriate decision-making and its effective implementation. The program is appreciated across industries for its innovative pedagogy, high industry linkage, global and international exposure.

KEY EVENTS

- Orientation Week
- Workshops
- IIC Orientation
- Guest Sessions
- Alumni Session
- IB Club Orientation
- Industrial Visit to Mother Dairy
- NDTV G20 discussion
- Fresher's Party
- Sports Event



ORIENTATON WEEK

JULY 2023

GUEST SESSIONS



DAY 1

On the 4th of July, JIMS PGDM IB Batch of 2023-25 embarked on an enlightening journey with its Orientation Programme. Mr. Jagdish Mitra, Chief Strategy Officer and Head of Growth at Tech Mahindra, shared invaluable insights into the ever-evolving world of technology. Mr. Deepak Vohra, a special advisor to the Prime Minister, offered his wisdom, guiding us on the path to becoming informed and responsible citizens. Ms. Anastasia Grineva, Head of the Economic Department of Trade Representation of Russia in India, shed light on international relations. The Inaugural Session set the stage for a year of growth and learning, emphasizing the importance of diverse perspectives in our educational journey.

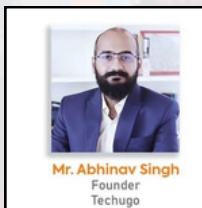
DAY 2

On July 5, 2023. These sessions were carefully curated to set the tone for a successful and fulfilling academic year. Mr. Deepak Behl, Founder & CEO of Astra Protection Group & Astra Training Academy, led an engaging Ice-breaking & Team Building workshop. Ms. Sheetal Agarwal, Founder of Clownsolors Foundation, shared valuable wisdom on "Staying Happy for Mental and Physical Well-being." Her workshop emphasized the importance of holistic well-being and happiness in our academic and personal lives. Mr. Monis Shamsi, Founder of You Can Foundation, conducted a workshop on "Time Management & Goal Setting."



DAY 3

On July 6, 2023, the PGDM IB Batch of 2023-25 at JIMS Rohini was greeted with a session that sparked the flames of innovation and entrepreneurship. The Institute's Innovation Council (IIC) took center stage, setting the tone for a year filled with creative thinking and transformative ideas. Dr. Deepika Saxena, President of IIC, offered an insightful introduction to the Institute Innovation Council, emphasizing its pivotal role in fostering a culture of innovation. The Founder's Session was a highlight, featuring Mr. Abhinav Singh, Founder of Techugo, who shared his expertise on "Thinking like an Entrepreneur." His words encouraged students to cultivate an entrepreneurial mindset.



ORIENTATON WEEK

JULY 2023

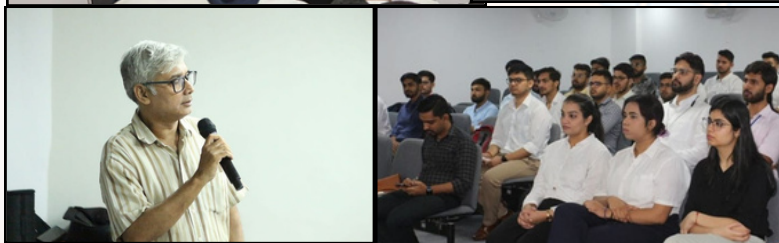
DAY 4

In the ever-evolving world of business, adaptability and continuous learning are key to success. At Jagran Institute of Management Studies (JIMS) Rohini, the PGDM IB Batch 2023-25 recently had the privilege of attending a series of enlightening guest sessions and workshops, aimed at equipping you with the skills Mr. Prashant S, Talent Acquisition Head at Greenlam Industries Ltd, took the stage on July 7th, 2023, to shed light on the ever-changing business landscape. His insights into the key skills required in today's business world left the audience inspired and motivated. *Workshop on "Uncasing a Case" - Analyzing and Evaluating Case Studies* Dr. Yukti Ahuja, Dr. Deepti Kakkar, Dr. Neha Shukla, Dr. Himanshu Goel, and Ms. Ambika Bhatia conducted an enriching workshop titled "Uncasing a Case." This workshop was designed to hone your critical thinking and problem-solving skills. The final session was an exploration of the power of personal branding. Ms. Pooja B Gautam, Ms. Trisha Jain, Ms. Anuja Thakur, and Ms. Shalu Mehra, all experts in their respective fields, provided invaluable insights into creating a strong personal brand. These guest sessions and workshops remind us that success in the dynamic business landscape requires continuous learning and adaptability.

Stay inspired, stay motivated, and let your brand speak!

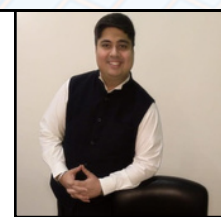


Mr. Prashant S.
Talent Acquisition Head
Greenlam Industries Ltd.



DAY 5

On July 8th, 2023, JIMS, Rohini witnessed a day filled with inspiration and valuable insights, thanks to our esteemed alumni and a dynamic motivational speaker. Ms. Ishita Aggarwal, a proud alumna from Batch 2015-17, currently excelling at Deloitte, shared her journey and experiences. Her success story served as a testament to the strong foundation and education received at JIMS Rohini. Mr. Sumeet Saxena, a fellow alumnus from Batch 2011-13, showcased his accomplishments at Maersk Logistics, highlighting how JIMS played a pivotal role in shaping his career. The day concluded with an electrifying motivational session by Sandeep Wadhwa, a renowned Motivational Speaker, Success Coach, and Sales Growth Mentor. Mr. Wadhwa's powerful words ignited a spark of enthusiasm among our students. As the PGDM IB Batch 2023-25, you are now equipped with not only knowledge but also the motivation and guidance needed to carve out your own success stories.



Mr. Sandeep Wadhwa
Founder-Chairman
SAS Trainings



EXTRA CURRICULAR ACTIVITIES



VISIT TO MOTHER DAIRY

On the 11th of August, 2023, we embarked on an enriching industrial visit to the Mother Dairy Plant in Patparganj, New Delhi. This visit was not just a field trip; it was an immersive experience that offered a firsthand look at operations management in action.

The Mother Dairy Plant is renowned for its commitment to quality and efficiency in the dairy industry. As we walked through the plant, we witnessed the meticulous processes involved in the production and packaging of dairy products. The visit provided a unique opportunity to observe the principles of operations management being put into practice.

We learned how precise planning, streamlined operations, and a focus on quality control contribute to the success of a large-scale manufacturing facility like Mother Dairy. From raw material procurement to the final product reaching the market, every step was a testament to operational excellence.

NDTV DECODING G20

JIMS, Rohini provided its PGDM students with the opportunity to attend the event "Decoding G20 India - India: A Business Powerhouse," held at the prestigious Hyatt Regency on 26th Aug 2023. A distinguished gathering of minds attended the conclave, including notable ministers and leaders, each contributing their insights to the global dialogue. The discussions were enriched by the presence of dignitaries like Mr. R.K Singh (Minister of power), Mr. Alexander Ellis (UK's high commissioner to India) Mr. Piyush Goyal, who leads commerce, industry, and consumer affairs, and Harsh Vardhan Shringla, who led India's presidency of the G20.

Participated in shaping global strategies, policies, and collaborations through these conversations.



EXTRA CURRICULAR ACTIVITIES

SPORTS DAY

In July 2023, JIMS organized a sports day for the students. Playing sports builds one's personality and teaches one to live in a better way. It's important for the physical development of the students. Getting involved in such activities teaches good values, ethics, and skills in our life. There were many games like Badminton, Arm wrestling, chess, tug of war, etc. Following are the positions secured by students of PGDM - IB:

Badminton:

Sahejpreet Kaur (2nd Year) - 1st position
Ashima Sharma (2nd Year) - 3rd position
Yash Bansal (1st Year) - 3rd position

Arm wrestling:

Aditya Bhushan (2nd Year) - 3rd position
Navya (1st Year) - 3rd position



EXTRA CURRICULAR ACTIVITIES

GUEST SESSION

On the 4th of August, 2023, we had the distinct honor of hosting Prof. S.P. Sharma, Chief Economist, and Deputy General at PHDCCI, for a thought-provoking guest session. Prof. Sharma's enlightening talk centered around the theme "India Consistently Resilient in the Global Economy." Prof. Sharma's expertise as an economist allowed him to elucidate the factors contributing to India's consistent growth and resilience. He emphasized the importance of sound economic policies, investment in infrastructure, and the potential of India's burgeoning entrepreneurial ecosystem. As the PGDM Batch of 2023-25, this session reminded us of the pivotal role India plays in the global economy. Prof. Sharma's insights underscored the need for us to stay abreast of economic developments, adapt to changing circumstances, and harness the opportunities that our resilient nation presents. An alumni session was also organized for the students, to gain valuable insights from the experience of their super seniors. The speaker was Mr. Varun Dua.



EXTRA CURRICULAR ACTIVITIES

FRESHER'S PARTY

On 2nd September 2023 JIMS organized a freshers' party for the first-year students. It was a great exposure for the students as they got to understand each other and shared their experiences. The young and fresh energy of the students made the party very enjoyable and fun. PGDM-IB students showcased their talent by performing in the contest.

Some titles are given :

MR. and MS. FRESHER:- NAVEEN and ISHITA SAXENA

CLASSIC TITLE:- ISHITA SAXENA



EXTRA CURRICULAR ACTIVITIES

Self, Society and Organizations

Self, Society, and Organizations is introduced as a credit course for PGDM first-year students spread over 12 weeks in one trimester. As part of this course, students will go through an experiential learning process for social sensitization as well as an outbound engagement with meaningful social projects in NGOs, social enterprises, and community-based organizations.



“Placement batch (2022-2024)”



SAHEJPREET KAUR MOGLIX

My journey through the PGDM program at JIMS Rohini has been an incredible one. From the moment I stepped onto the campus, I knew I was in for a transformative experience, and it has exceeded all my expectations. JIMS rigorous curriculum, coupled with the guidance of our incredibly knowledgeable faculty, has provided me with a strong academic foundation. Their dedication to nurturing our intellectual growth has been instrumental in shaping my perspective and enhancing my analytical skills. But an MBA is not just about textbooks and lectures; it's also about practical exposure to the business world. Through internships, guest lectures, and corporate interactions, I've had the chance to witness the real-world application of the concepts I've learned in the classroom. This exposure has been invaluable in preparing me for the challenges that lie ahead in my professional journey. The college's strong industry connections and CRMC have played a pivotal role in helping me secure a placement that aligns perfectly with my career goals. I am delighted to share that I have been placed with Moglix. JIMS Rohini has truly prepared me for success, and I will forever cherish the memories and experiences gained during my time here.

SAKSHI SHARMA MOGLIX

My journey at Moglix, a pioneering B2B procurement platform specializing in industrial supplies, encapsulates my transformational experience. Upon completing my internship, I was offered a Pre-placement offer at Moglix, which was a defining moment in my career. The company recognized my potential and offered me the opportunity to continue contributing to its growth. This transition represented the culmination of my efforts as an intern and marked the beginning of a new phase in my professional journey.

I would like to thank JIMS and all the honorable faculties who guided me during my journey



“Placement batch (2022-2024)”



VANSH JINDAL **DELOITTE**

JIMS has provided me with a wealth of information and expertise. Being a part of this organisation gives me a lot of satisfaction. The faculty has been outstanding, bringing with them a wealth of corporate and academic experience. They were helpful and led us every step of the way. JIMS provides us with numerous options to participate in extracurricular activities and demonstrate our worth and talent. The college is one of the best places to earn a good return on investment in one's skills, knowledge, and future. The CRMC department of the college has provided notable placement and internship opportunities. Our placement cell did an excellent job in preparing us for on-campus assignments. Career counselling sessions, practice interviews on a regular basis, resume writing, and training on industry-related subjects all helped us prepare for placements. I am delighted to announce that I am currently placed with one of the Big4 DELOITTE. JIMS seeks to establish an environment that is accepted and valued by all. Overall, I've enjoyed every minute I've spent here thus far.

SHRADDHA JAISWAL **DELOITTE**

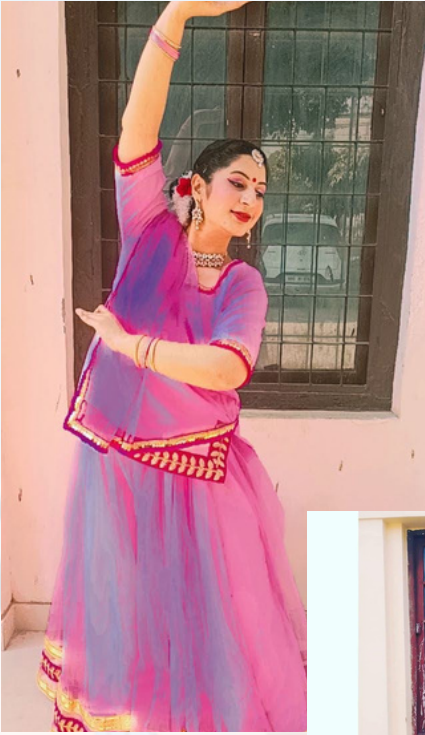
During my time at the Jagan Institute of Management Studies, Technical campus, I had an incredible journey filled with unwavering support that helped shape my professional aspirations. JIMS not only provided an excellent education but also played a crucial role in securing my summer internship at Deloitte. Their guidance and resources prepared me for this rewarding experience, where I worked alongside industry leaders and gained exposure to real-world projects. The knowledge gained at JIMS paid off. I was fortunate enough to receive a Pre-Placement Offer (PPO) from Deloitte, marking a significant achievement. I'm deeply thankful to the JIMS community, including faculty and mentors, for their constant encouragement. This experience has transformed my career path, and I thank JIMS for being the catalyst in making my dreams a reality.



"A Peek into Year Two: Memorable Moments"



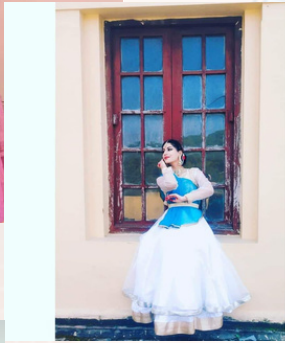
"Hidden Talent of IB"



Kathak Dancers

SHREYA SANKAR

PRERNA PRIYA



Singers

RAHUL THAKUR

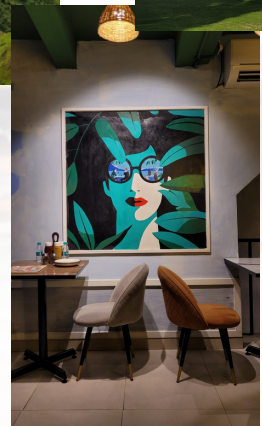
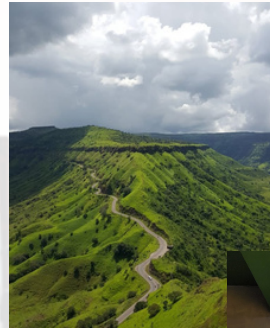
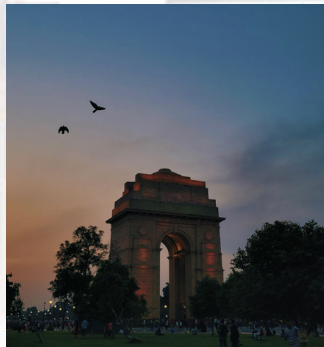
GULAB CHABBRA



Photographer

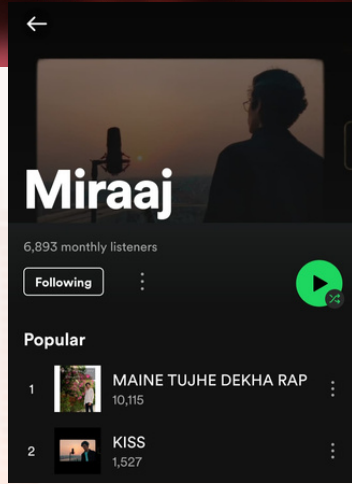
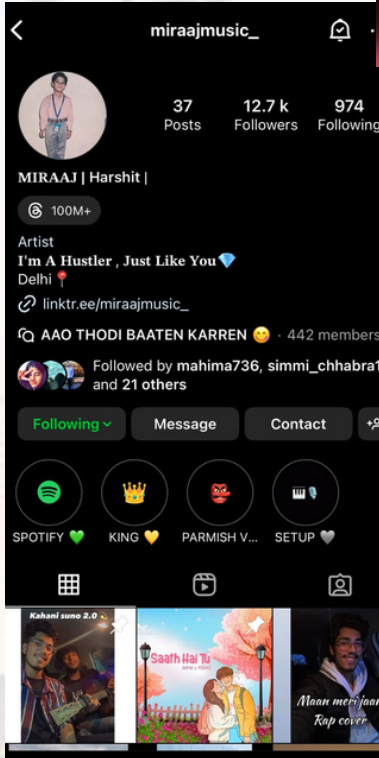
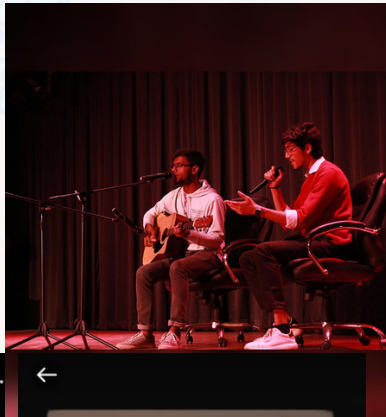


Hrithik Gajbhaiye



Rapper

HARSHIT ARORA



Fashion Model

ARYAN SAHAI



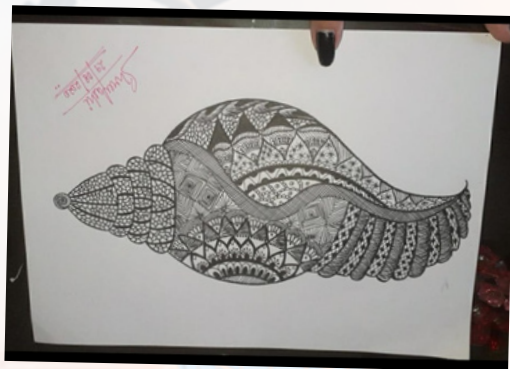
Sports Players

VARSHA DAGAR
(National Player
Baseball & Softball)



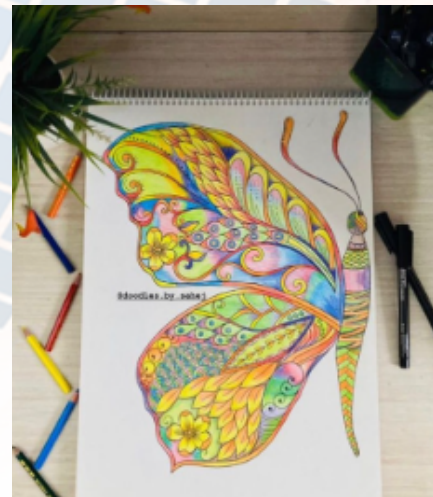
SAHEJPREET KAUR
(Interzonal Badminton
Player)





SHREYASHI

Mandala Artists



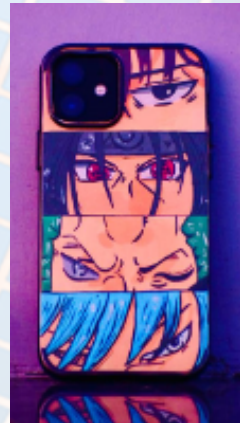
SAHEJPREET KAUR





Photographer
ADITYA BHUSHAN

Artists



LAVIT

KHYATI



POETS

34. The White Page
By Ishita Saxena

*You scribble on the white page,
Pretending to write,
When it's all just gibberish
And nothing really rhymes.*

*Page after page you fill,
With names unknown,
Changing them as if to start afresh
But the past never really goes.*

*You and your changes,
They never stop,
With every turn,
A name drops.*

*For in the pursuit of new,
You burn the last page
With every new name
You replace.*

*The pen bleeds on the pages
With the blood of the gone,
The ones you left,
The ones that'll stain.*

*For the hurricane is not far away,
It'll gust away the pages,
How will ever you know what's the start.*

Ishita Saxena

Raushni



EDITORIAL TEAM

STUDENT EDITORIAL TEAM

Sahejpreet Kaur - 2nd Year
Nikhil Chacko - 2nd Year
Varsha Dagar - 1st Year
Raushni - 1st Year
Ishita Saxena - 1st Year

DEPARTMENT EDITORIAL TEAM

Dr. Sonia Dhir
Ms.Indu Loura
Mr. Hukam Singh