

NOTIFICATION

Ref. No.: JIMS/DE/2024-25/

Date: 5.03.2025

It is hereby notified that in anticipation of the approval of the Governing Board, the Research Degree Committee has recommended that the following candidate has been found qualified for the award of Fellow in Management. The title of her thesis is cited below:

S. No.	Name & Registration No. of the candidate	Topic	Date of the meeting of the Research Degree Committee
1	Ms. Kashika Chadha JIMS/FPM/1/2018-19/02	Dimensions influencing consumer engagement on social media and its impact on the purchase intention of Generation Y	5 th March 2025


Dean (Examination)

CC:

1. Secretary, Chairman, AICTE
2. P.S. to Director
3. Person Concerned
4. Research Guide
5. Dean (Research & Development)


Dean (Examination)